



Student Learning
Assessment
Report:
Spring 2020

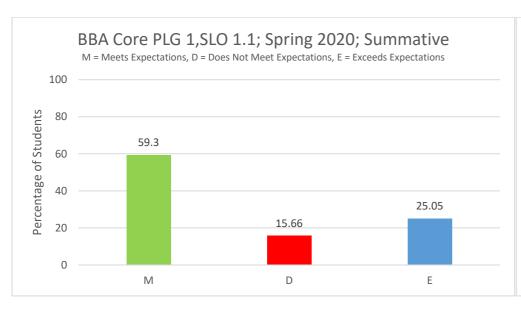
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Spring 2020 Student Learning Assessment Report: BBA Program

(Common Program Learning Goals and Student Learning Outcomes for all BBA Disciplines)

Program	Student Learning					
Learning Goal	Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
1. Communications	1.1 Communicate	Summative: Exit	Exit Assessment Test:	See	Target: 80% of students should	Due to the onset of Covid19 NSU
	ideas and	Assessment Test, and	Meets Expectation: 60%	Figures	meet or exceed expectation.	had to transition from in-person class
	arguments	Course Embedded	to 80%; Does Not Meet	BBA	Students mat the torget	to online class to complete the spring
	effectively	Assessment (MGT	Expectation < 60%;	Core 1 –	Students met the target.	semester. The University successfully
		489, integrative	Exceeds Expectation >	4.	Trend: Students' performance has	managed online courses through
		capstone course group	80%		improved over the period with an	extensive faculty training and
		term projects).			increase in the percentage of	supplied all the necessary resources
		Formative: Course	Course-Embedded		students exceeding expectations.	to conduct online classes.
		Embedded	Assessment: Rubric #		Students exhibit excellent	
		Assessment(MGT 368	B.1.1.1.1		performance in formative	
		group term projects)			assessment.	



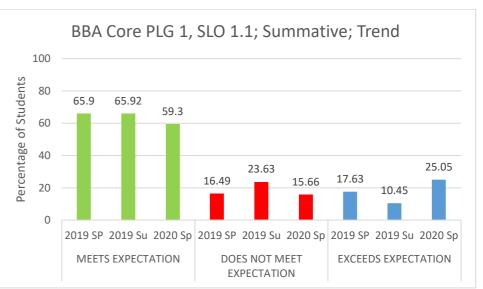


Figure BBA Core- 1 Figure BBA Core- 2

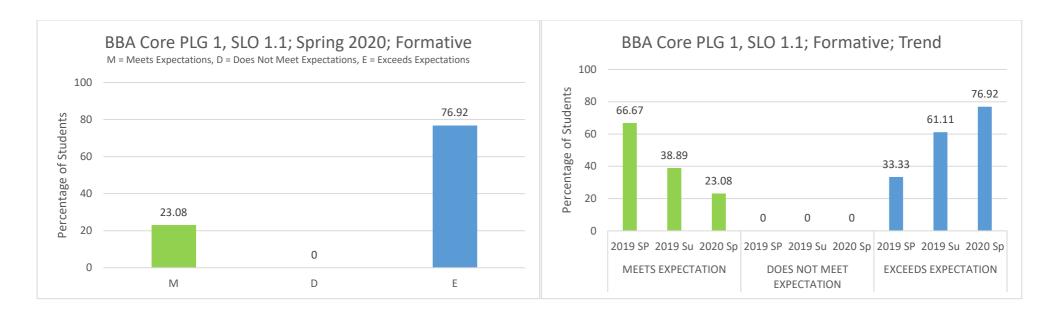
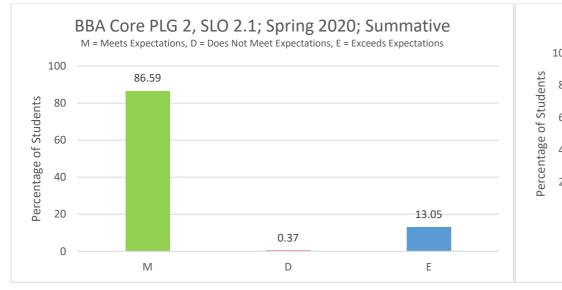


Figure BBA Core- 3 Figure BBA Core- 4

Program	Student					
Learning	Learning					
Goal	Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Critical	2.1	Summative: Exit Assessment Test,	Exit Assessment Test: Meets	See Figures	Target: 70% students	The University arranged various online
Thinking	Correctly	and Course Embedded Assessment	Expectation: 60% to 80%; Does	BBA Core 5	should meet or exceed	seminars to boost students' morale and
	apply	(MGT 489, integrative capstone	Not Meet Expectation < 60%;	− 6 .	expectations.	motivate them to focus on studies despite
	foundation	course group term projects).	Exceeds Expectation > 80%	Please see	Students met the target.	the current crisis.
	knowledge	Formative: Course Embedded	Course-Embedded Assessment:	the	Students met me target.	
	gained in	Assessment from the Disciplines:	Rubric # 2.1.1.1 (summative);	following	Trend: Students have	
	BBA core	FIN 435 group term projects for	A&F.4.R.2 for A&F students,	figures for	consistently performed	
	courses	A&F students; HRM 480 group	rubric # HRM.3.R.1 for HRM	the	well in this area.	
	for	terms projects for HRM students;	students, rubric # INB.2.R.1 for	formative		
	analysis	INB 480 group term projects for	INB students, rubric #	results:		
	and	INB students; MIS 470 group term	MIS.2.R.1 for MIS students,	A&F-13,		
	decision	projects for MIS students; and	rubric # MKT.1.R.2 for MKT	HRM-9,		
	making	MKT 460 group term projects for	students (formative)	INB-5, MIS-		
		MKT students		5, MKT-1		



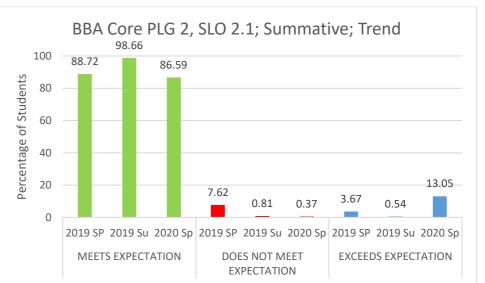
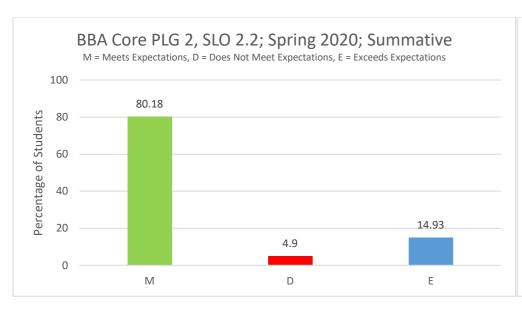


Figure BBA Core- 5 Figure BBA Core- 6

Program Learning	Student Learning		Measurement			
Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking	2.2. Engage in critical thinking and analysis of business phenomena to realize opportunities for performance improvement at all levels	Summative: Exit Assessment Test, and Course Embedded Assessment (MGT 489, integrative capstone course group term projects). Formative: Course Embedded Assessment(MGT 368 group term	Exit Assessment Test: Meets Expectation: 60% to 80%; Does Not Meet Expectation < 60%; Exceeds Expectation > 80% Course-Embedded Assessment: Rubric # B.2.2.1.1	See Figures BBA Core 7 – 10.	Target: 60% students should meet or exceed expectation. Students met the target. Trend: Students' performance has improved over the period with an increase in the percentage of students meeting or exceeding expectations.	By applying uniformity in their approach to the online classrooms, the school managed to ensure satisfactory student learning across all courses taught.
		368 group term projects)			exceeding expectations.	



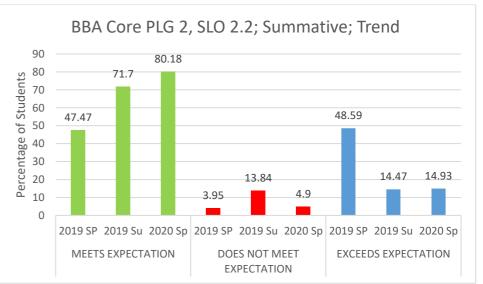


Figure BBA Core- 7 Figure BBA Core- 8



Figure BBA Core- 9 Figure BBA Core- 10

Program Learning	Student Learning		Measurement			
Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
3. Integration	3.1 Utilize knowledge	Summative: Exit	Exit Assessment	See	Target: 80% students should	Faculties developed different strategies to
	in the areas of	Assessment Test, and	Test: Meets	Figures	meet or exceed expectation.	deliver lecture content in the online
	accounting,	Course-Embedded	Expectation 60% to	BBA		environment in ways that engage students
	management, finance,	Assessment (MGT	80%; Does Not Meet	Core 11	Students met the target.	and meet the courses' learning objectives.
	and marketing as	489, integrative	Expectation < 60%,	– 14.		
	business	capstone course,	Exceeds Expectation		Trend: Student performance	
	professionals.	group term projects)	> 80%		is showing a positive trend in	
		Formative: Course-	Course-Embedded		both summative and	
		Embedded	Assessment: Rubric		formative assessment.	
		Assessment (MGT	# 3.1.1.1			
		368 group term				
		projects)				



Figure BBA Core- 11 Figure BBA Core- 12

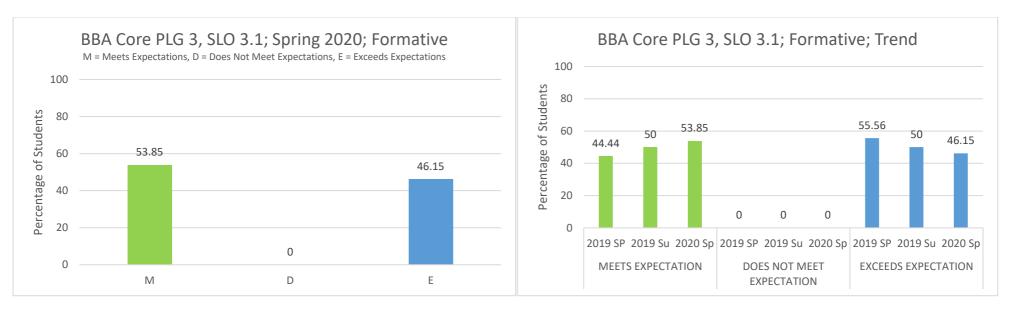


Figure BBA Core- 13 Figure BBA Core- 14

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Integration	3.2 Utilize the latest business tools to analyze information, to improve productivity and decision- making, and to achieve performance targets efficiently	Summative: Exit Assessment Test, and Course-Embedded Assessment (MGT 489, integrative capstone course, group term projects) Formative: Course Embedded Assessment from the Disciplines: FIN 435 group term projects for A&F students; HRM 480 group terms projects for HRM students; INB 480 group term projects for INB students; MIS 470 group term projects for MIS students; and MKT 460 group term projects for MKT students	Exit Assessment Test: Meets Expectation: 60% to 80%; Does Not Meet Expectation < 60%; Exceeds Expectation > 80% Course-Embedded Assessment: Rubric # 3.2.1.1 (summative); A&F.4.R.2 for A&F students, rubric # HRM.3.R.1 for HRM students, rubric # INB.2.R.1 for INB students, rubric # MIS.2.R.1 for MIS students, rubric # MKT.1.R.2 for MKT students (formative)	See Figures BBA Core 15 – 16. Please see the following figures for the formative results: A&F-13, HRM-9, INB-5, MIS-5, MKT-1	Target: 60% students should meet or exceed expectation. Students met the target. Trend: Percentage of students exceeding expectations has increased over the period exhibiting a positive trend.	NSU launched a newly established incubation program, North South University Startups Next, to create the next generation of startup founders in the country. The program will nurture future leaders with guided mentorship, networking, and funding opportunities to help their startups grow into a scalable business.

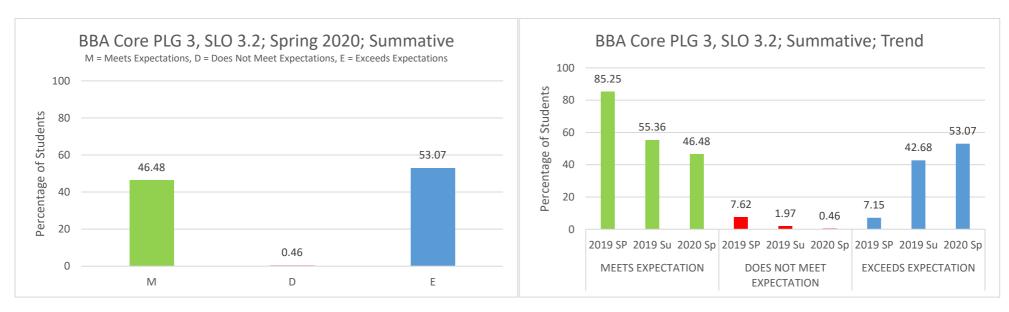


Figure BBA Core- 15 Figure BBA Core- 16

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Ethics	4.1 Uphold ethical standards in every professional practice	Summative: Exit Assessment Test, and Course-Embedded Assessment (MGT 489, integrative capstone course, group term projects)	Exit Assessment Test: Meets Expectation 60% to 80%; Does Not Meet Expectation < 60%, Exceeds Expectation > 80% Course-Embedded Assessment: Rubric # 4.1.1.1	See Figures BBA Core 17 - 18	Target: 80% students should meet or exceed expectation. Students have the target Trend: The percentage of students exceeding expectations has increased over the period. However, there is also a slight increase in the percentage of students not meeting expectations.	The University has antiplagiarism software for assignment submission. Students are penalized for any academic dishonesty.

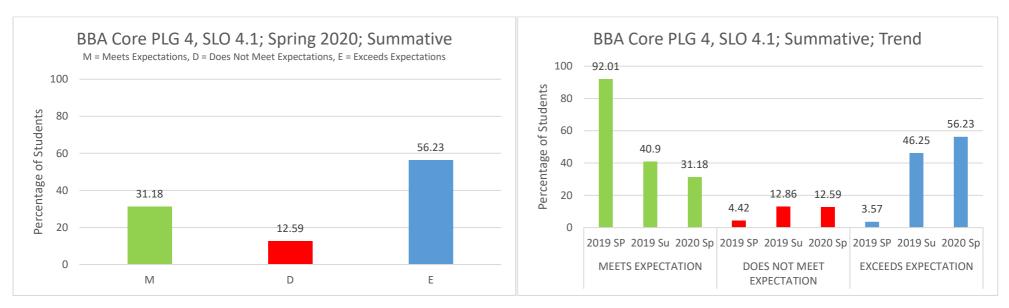
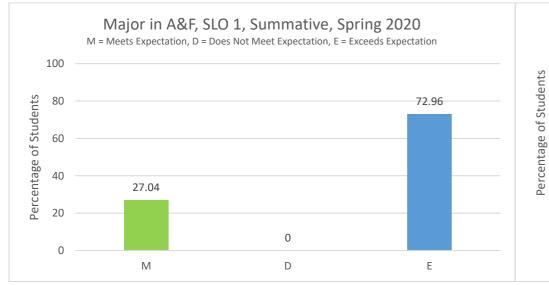


Figure BBA Core- 17 Figure BBA Core- 18

Spring 2020 Student Learning Assessment Report: Major in Accounting and Finance

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
A&F.1. Identify and	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or, exceed	The University used Google Classroom
classify financial	Assessment Test, and	Meets Expectation:	A&F 1 - 4.	expectation.	and Google meet to conduct online
information; present	Course Embedded	60% -80%			classes. Lecture materials were shared
and interpret financial	Assessment (FIN 440,	Does Not Meet		Students met the target in summative assessment	with students before the online classes
statements	Capstone Course	Expectation < 60%		but failed to meet the target in formative	were delivered
	group term projects)	Exceeds Expectation>		assessment.	
		80%			
	Formative: Course			Trend: Students' performance in summative	
	Embedded-	Course-Embedded		assessment has improved over the period with an	
	Assessment (FIN 254	Assessment: Rubric #		increase in the percentage of students exceeding	
	group term projects)	A&F.1.R.1		expectations. However, performance in formative	
				assessment has drastically deteriorated over the	
				period, with a significant increase in the	
				percentage of students not meeting expectations.	



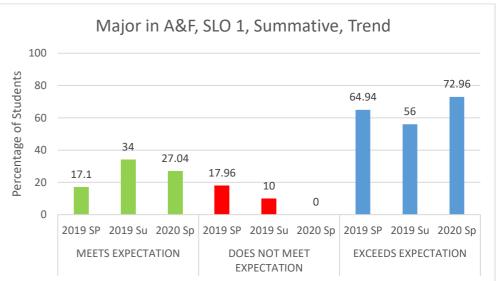


Figure A&F 1 Figure A&F 2

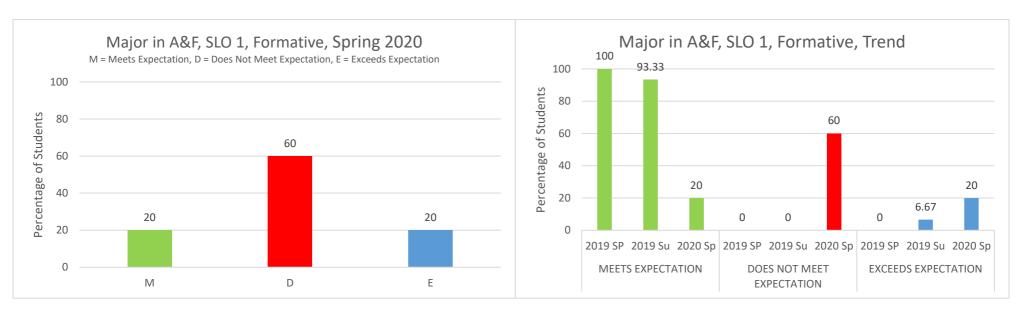
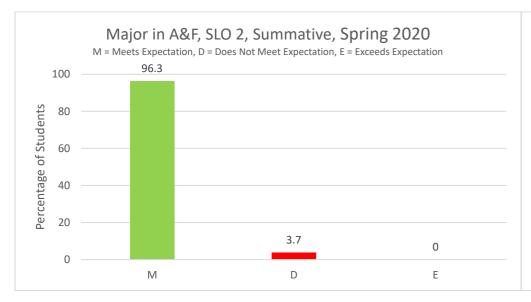


Figure A&F 3 Figure A&F 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
A&F.2. Explain cost concepts and its classification and apply this in budgeting for specific business situations.	Summative: - Exit Assessment Test, and Course Embedded Assessment (ACT 360 group term projects) Formative: Course- Embedded Assessment (ACT 202 examinations)	Exit Assessment Test Meets Expectation: 60% -80% Does Not Meet Expectation < 60% Exceeds Expectation> 80% Course-Embedded Assessment: Rubric # A&F.2.R.1 (formative), A&F.2.R.2 (summative)	See Figures A&F 5 – 8.	Target: 80% students should meet or, exceed expectation. Students met the target. Trend: In formative assessment, there is a tremendous improvement in students' performance with an increase in the percentage of students meeting or exceeding expectations.	As Google meet allowed institutional users like NSU to record meetings, online lectures were recorded and uploaded in Google classroom to help students who miss classes due to interruptions.



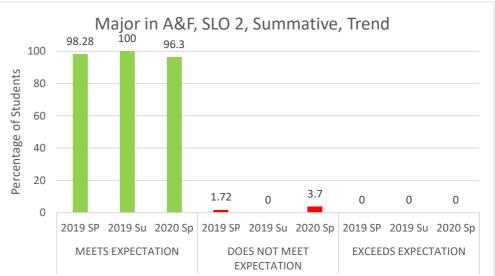


Figure A&F 5 Figure A&F 6

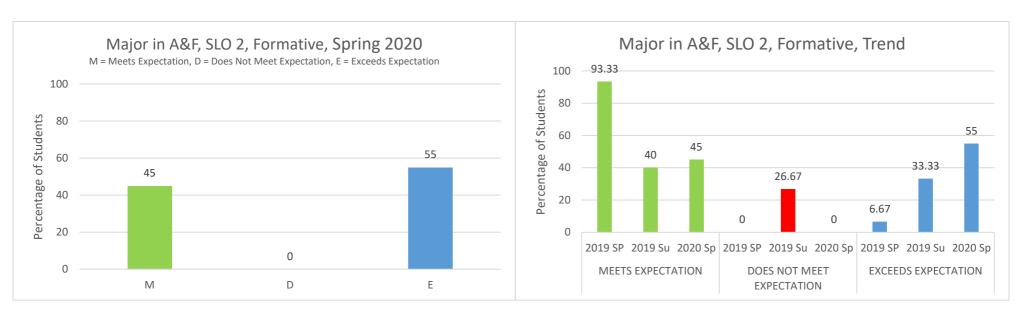


Figure A&F 7 Figure A&F 8

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
A&F.3. Be able to	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or,	By applying uniformity in their approach to the
apply best investment	Assessment Test, and	Meets Expectation:	A&F 9 - 12.	exceed expectation.	online classroom, the Department and the School
strategy by analyzing	Course-Embedded	60% -80%			managed to ensure satisfactory student learning
various investment	Assessment	Does Not Meet		Students met the target.	across all courses taught.
options.	(FIN 440, Capstone	Expectation < 60%			
	Course, group term	Exceeds Expectation>		Trend: Students' performance exhibits a	
	projects)	80%		positive trend.	
	Formative: Course-	Course-Embedded			
	Embedded	Assessment: Rubric #			
	Assessment (FIN 254	A&F.3.R.1			
	group term projects)	(formative),			
		A&F.3.R.2			
		(summative)			

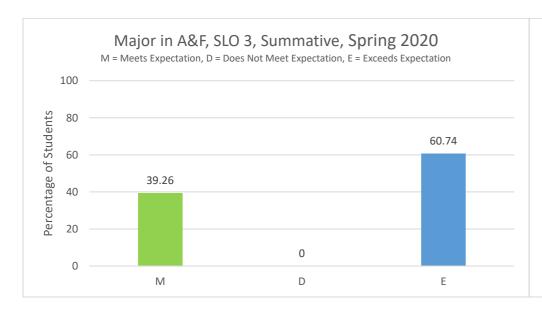


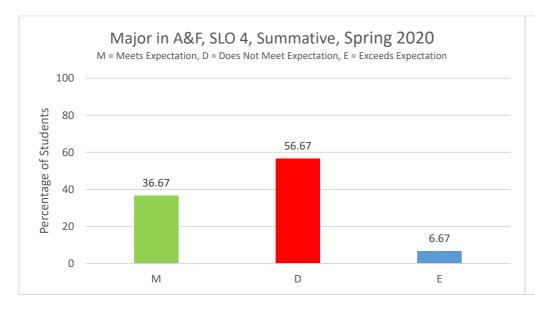


Figure A&F 9 Figure A&F 10



Figure A&F 11 Figure A&F 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
A&F.4. Be able to	Summative: - Exit	Exit Assessment Test:	See Figures	Target: 70% students should meet or	Faculties developed different strategies to deliver
calculate and measure	Assessment Test, and	Meets Expectation:	A&F 13 – 16.	exceed expectation.	lecture content in the online environment in ways
risks and its	Course-Embedded	60% -80%		_	that engage students and meet the courses'
application in	Assessment	Does Not Meet		Students failed to meet the target both in	learning objectives.
portfolio	(FIN 435, Capstone	Expectation < 60%		summative and formative assessment.	
management.	Course, group term	Exceeds Expectation>			
	projects)	80%		Trend: Students performance is extremely	
				poor in this area, with high percentage of	
	Formative: Course	Course-Embedded		students not meeting expectations.	
	Embedded-	Assessment: Rubric #		However, students' performance in	
	Assessment (FIN 254	A&F.4.R.1		formative assessment has improved over	
	group term projects)	(formative),		the period with a significant decrease in	
		A&F.4.R.2		percentage of students not meeting	
		(summative)		expectations.	



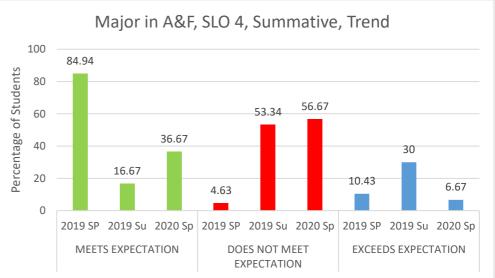
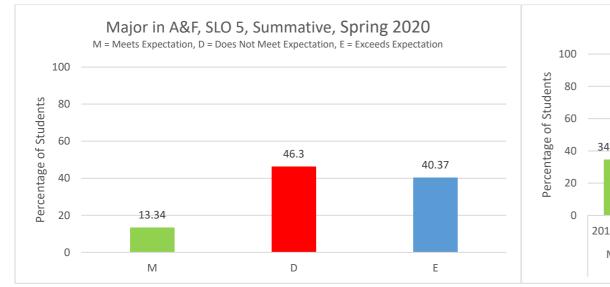


Figure A&F 13 Figure A&F 14



Figure A&F 15 Figure A&F 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
A&F.5. Utilize	Summative: - Exit	Exit Assessment Test:	See Figures A&F 17	Target: 80% students should meet or,	Course components are reviewed
technology to analyze	Assessment Test, and	Meets Expectation:	-20.	exceed expectation.	continuously to ensure that students can
financial information	Course-Embedded	60% -80%			continue to critically identify problems and
and to facilitate	Assessment	Does Not Meet		Students failed to meet the target in	solve those using their knowledge of
accounting and	(FIN 440, Capstone	Expectation < 60%		summative assessment.	business studies.
financial reporting	Course, group term	Exceeds Expectation>			
process.	projects)	80%		Trend: There is a high percentage of	
				students not meeting expectations in	
	Formative: Course-	Course-Embedded		summative assessment. This is an area	
	Embedded	Assessment: Rubric #		of significant concern.	
	Assessment (FIN 254	A&F.5.R.1		_	
	group term projects)				



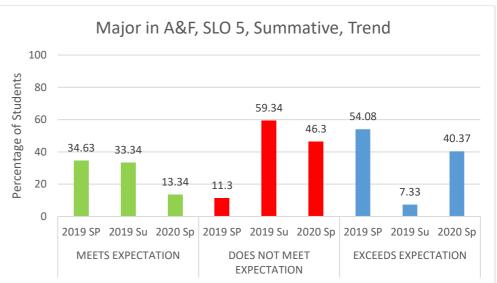


Figure A&F 17 Figure A&F 18

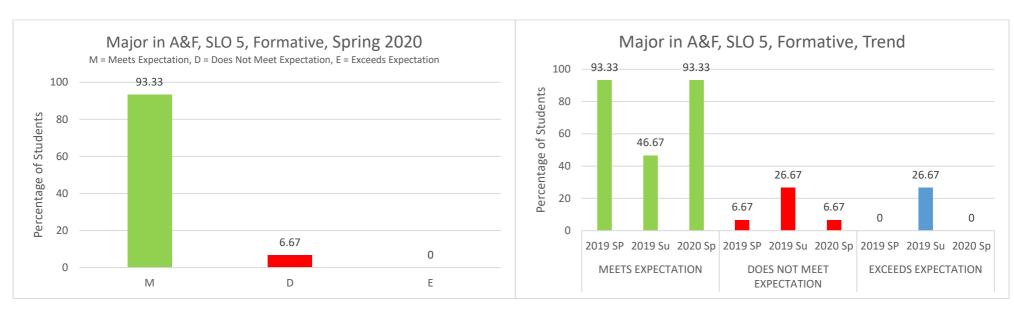


Figure A&F 19 Figure A&F 20

Spring 2020 Student Learning Assessment Report: Major in HRM Program

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
1. Understand the Human Resource Management concepts and theories, and is able to apply these core knowledge in managing organizations.	Summative: Exit Assessment Test, and Course Embedded Assessment (HRM480 group term projects) Formative: Course Embedded Assessment (MGT351 group term projects)	Exit Assessment Test: Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80% Course-Embedded Assessment: Rubric # HRM.1.R.1	See Figures HRM 1 – 4.	Target: 80% students should meet or exceed expectation. Students met the target. Trend: Students performed extremely well in summative assessment with high percentage of students exceeding expectations.	Due to the onset of Covid19 NSU had to transition from in-person class to online class to complete the spring semester. The University successfully managed online classes through extensive faculty training and supplied all the necessary resources to conduct online classes.



Figure HRM 1 Figure HRM 2

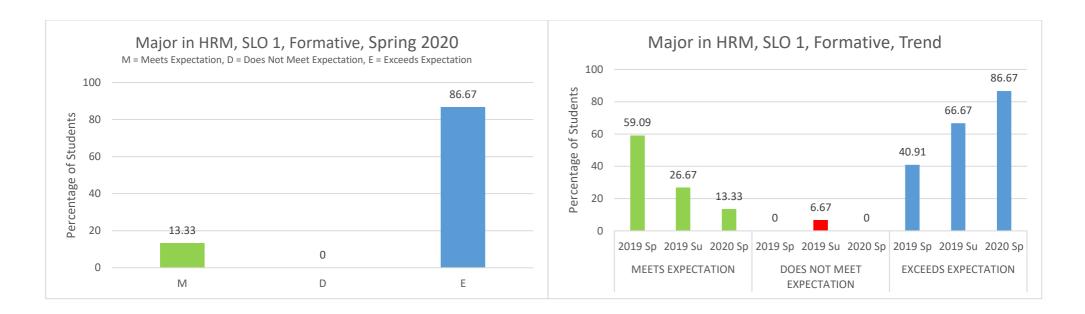
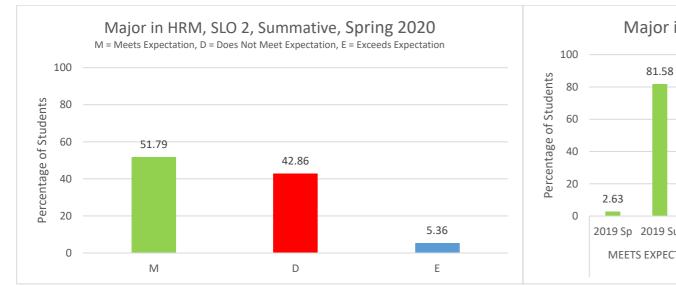


Figure HRM 3 Figure HRM 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
2. Understand the	Summative:	Exit Assessment Test:	See Figures HRM 5 –	Target: 75% students should meet	The University's IT Office developed and shared
concepts underlying	Exit Assessment Test,	Meets Expectation:	8.	or exceed expectation.	videos as well as text tutorials for online classes.
effective interpersonal	and Course	60% to 80%			
relations and	Embedded	Does Not Meet		Students failed to meet the target	
group/team leadership	Assessment	Expectation: <60%		in summative assessment.	
skills.	(HRM480 group term	Exceeds Expectation:			
	projects)	>80%		Trend: Students' performance in	
	Formative:			summative assessment has	
	Course Embedded	Course-Embedded		deteriorated over the period with	
	Assessment	Assessment: Rubric #		a high increase in the percentage	
	(MGT351 group term	HRM.2.R.1		of students not meeting	
	projects)			expectations. This is an area of	
				concern.	



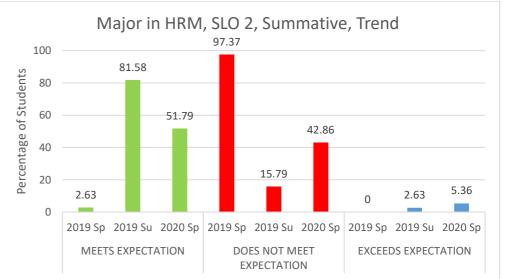


Figure HRM 5 Figure HRM 6



Figure HRM 7 Figure HRM 8

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation	Closing the Loop
3. Understand and are	Summative:	Exit Assessment Test:	See Figures HRM 9 –	Target: 65% students should	Deployment of standardized assessment tools was
able to integrate	Exit Assessment Test,	Meets Expectation:	12.	meet or exceed expectation.	continued.
Strategic Human	and Course	60% to 80%		_	
Resource Management	Embedded	Does Not Meet		Students failed to meet the target	
("SHRM") concepts in	Assessment	Expectation: <60%		in formative assessment.	
the context of	(HRM480 group term	Exceeds Expectation:			
management of	projects)	>80%		Trend: There is a significant	
organizations.	Formative:			increase in the percentage of	
	Course Embedded	Course Embedded		students not meeting	
	Assessment	Assessment: Rubric #		expectations in formative	
	(MGT351 group term	HRM.3.R.1		assessment. This is an area of	
	projects)			high concern.	
				_	



Figure HRM 9 Figure HRM 10



Figure HRM 11 Figure HRM 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
4. Be familiar with	Summative:	Exit Assessment Test:	See Figures HRM 13	Target: 70% students should meet	The University used Google Classroom and Google
the application of	Exit Assessment Test,	Meets Expectation:	<i>−</i> 16.	or exceed expectation.	meet to conduct online classes. Lecture materials
HRM functional	and Course	60% to 80%			were shared with students before the online classes
capabilities to select,	Embedded	Does Not Meet		Students met the target.	were delivered
recruit, motivate, and	Assessment	Expectation: <60%			
retain employees.	(HRM480 group term	Exceeds Expectation:		Trend: Although students met the	
	projects)	>80%		target, there is an increase in the	
	Formative:			percentage of students not	
	Course Embedded	Course-Embedded		meeting expectations in	
	Assessment	Assessment: Rubric #		summative assessment. More	
	(MGT351 group term	HRM.4.R.1		focus should be given in that area.	
	projects)			_	

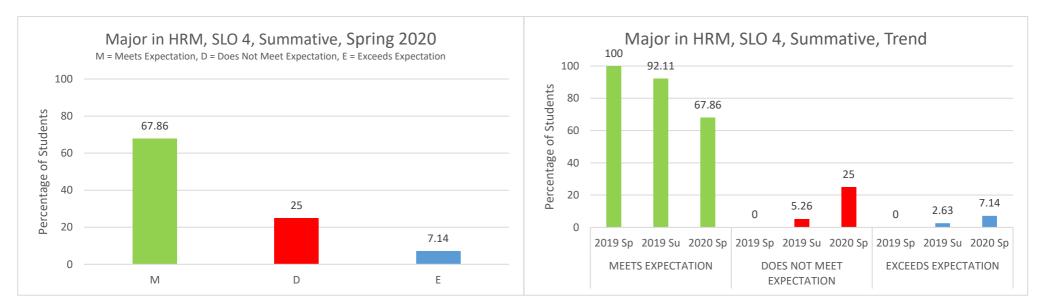


Figure HRM 13 Figure HRM 14

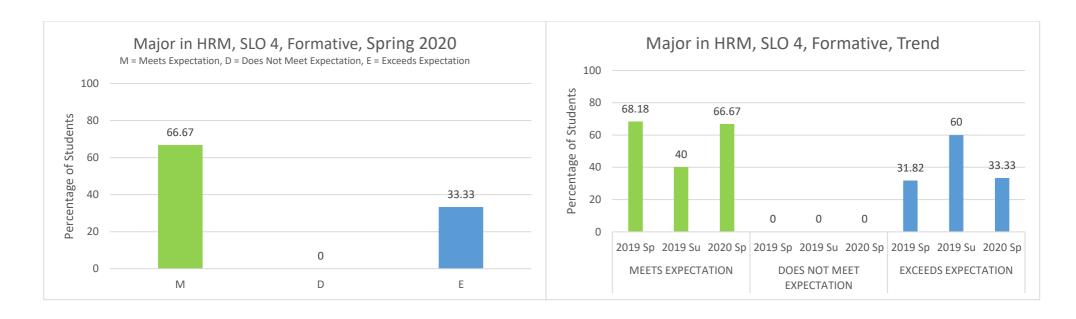
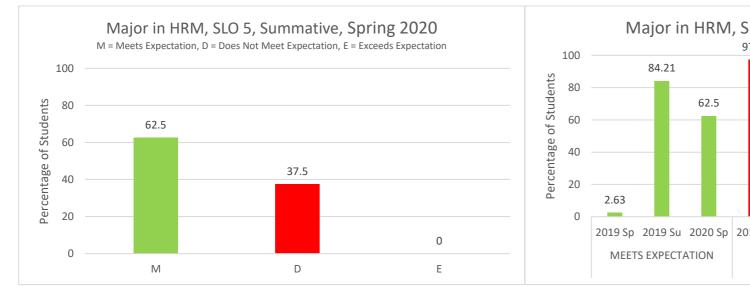


Figure HRM 15 Figure HRM 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
5. Demonstrate their	Summative:	Exit Assessment Test:	See Figure HRM 17 –	Target: 60% students should	Faculties developed different strategies to deliver
understanding of	Exit Assessment Test,	Meets Expectation:	20.	meet or exceed expectation.	lecture content in the online environment in ways
compensation practices	and Course	60% to 80%			that engage students and meet the courses' learning
and tools of benefit in	Embedded	Does Not Meet		Students met the target.	objectives.
the context of	Assessment	Expectation: <60%			
Bangladesh, and are	(HRM480 group term	Exceeds Expectation:		Trend: Although students met	
able to demonstrate	projects)	>80%		the target, there is an increase in	
application using	Formative:			percentage of students not	
quantitative methods.	Course Embedded	Course-Embedded		meeting expectations in	
	Assessment	Assessment: Rubric #		summative assessment. This is	
	(MGT351 group term	HRM.5.R.1		also an area of concern.	
	projects)				



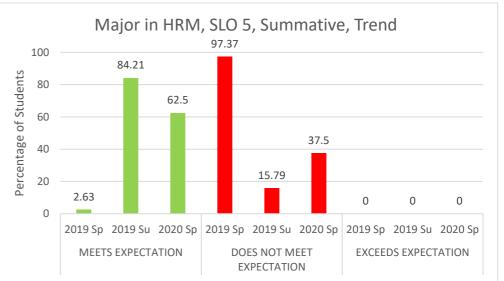


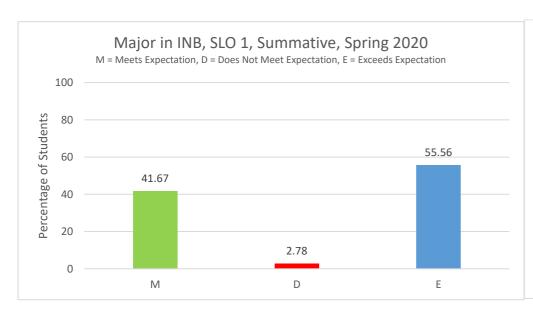
Figure HRM 17 Figure HRM 18



Figure HRM 19 Figure HRM 20

Spring 2020 Student Learning Assessment Report: Major in International Business ("INB")

	<u>, i C</u>		<u> </u>		·
Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
Demonstrate an understanding of global cultural knowledge through a) the identification of major	Summative- Exit Assessment Test, and Course-Embedded Assessment (INB 480 group	Exit Assessment Test: Meets expectations- 60% to 80%, Does Not Meet expectations- < 60%, Meets expectations->	See Figures INB 1 – 4.	Target: 80% of the students should meet and exceed the expectations of SLO1.	Despite the pandemic, NSU IQAC continued to develop the overall performance of the institution via performance evaluation, assessment,
components of international business and b) explanation of how cultural and national differences affect the conduct of business.	term projects) Formative: Course- Embedded Assessment (INB 372 case studies)	80%. Course-Embedded Assessment: Rubric # INB.1.R.1 (formative), and rubric # INB.1.R.2		Students met the target. Trend: Students' performance in summative assessment has improved with a significant decrease in the percentage of	and teaching quality up-gradation.
		(summative)		students exceeding expectations.	



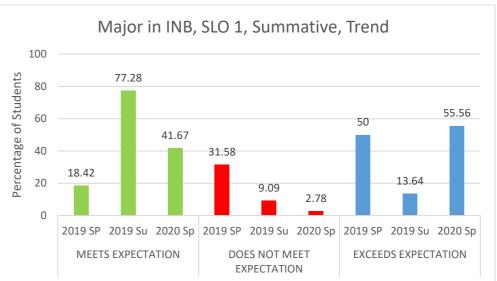


Figure INB- 1 Figure INB- 2

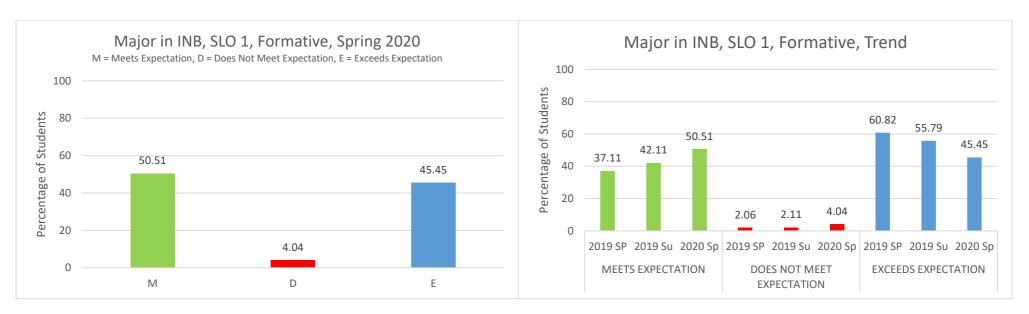
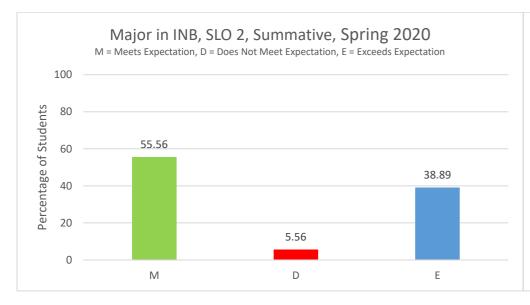


Figure INB- 3 Figure INB- 4

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
2. Demonstrate	Summative: - Exit	Exit Assessment Test:	See Figures	Target: 80% of the students should meet and	Course components are reviewed continuously
working knowledge	Assessment Test, and	Meets expectations-	INB $5 - 8$.	exceed the expectations of SLO2.	to ensure that students can continue to critically
in the area of	Course-Embedded	60% to 80%, Does		_	identify problems and solve those using their
marketing, finance	Assessment (INB 480	Not Meet		Students met the target.	knowledge of business studies.
and management	group term projects)	expectations-< 60/%,			-
from a business		Meets expectations->		Trend: Students' performance has significantly	
perspective in an	Formative: Course-	80%		improved in summative assessment with a	
international	Embedded Assessment			significant decrease in the percentage of	
context.	(INB 372 case studies)	Course-Embedded		students not meeting expectations. Performance	
		Assessment: Rubric		in formative assessment has been consistently	
		# INB.2.R.1		well over the last three period.	



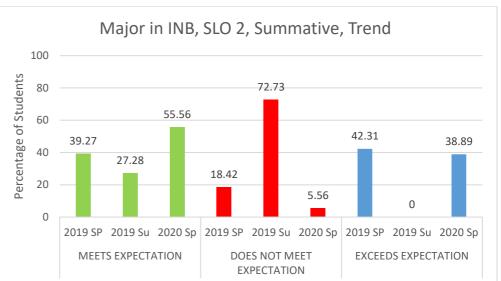


Figure INB- 5 Figure INB- 6

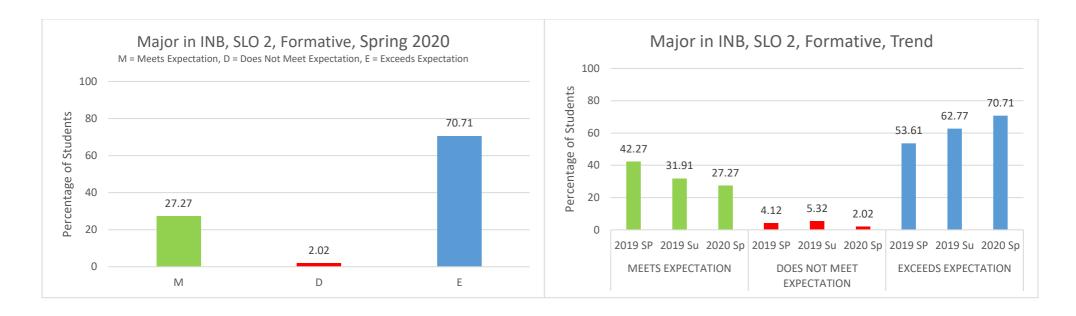


Figure INB- 7 Figure INB- 8

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
3. Assess factors that determine	Summative- Exit Assessment Test, and	Exit Assessment Test: Meets expectations- 60%	See Figures INB 9 – 12.	Target: 80% of the students should meet and exceed the expectations of	Online lectures were recorded and uploaded in Google classroom to help students who miss
international trade patterns & capital	Course-Embedded Assessment (INB 480	to 80%, Does Not Meet expectations-< 60%, Meets		SLO3.	classes due to interruptions.
flows and the impact of international	group term projects)	expectations-> 80%.		Students met the target.	
institutions on global business operations.	Formative: Course- Embedded Assessment (INB 372 case studies)	Course-Embedded Assessment: Rubric # INB.3.R.1		Trend: Students performance in this area has improved over the period with an increase in the percentage of students meeting or exceeding	
				expectations.	

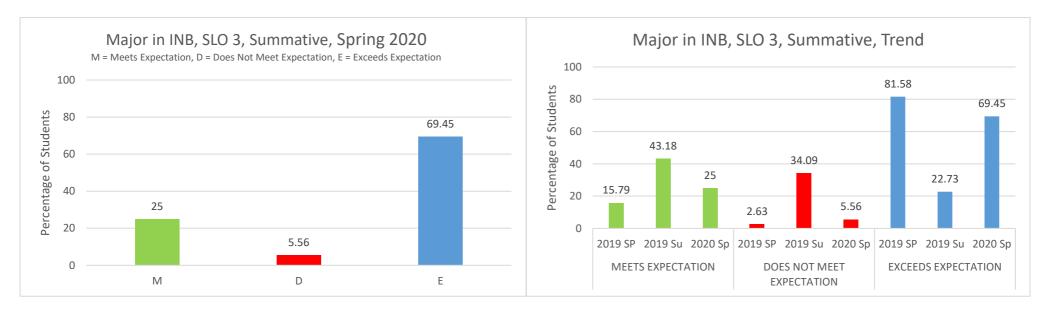
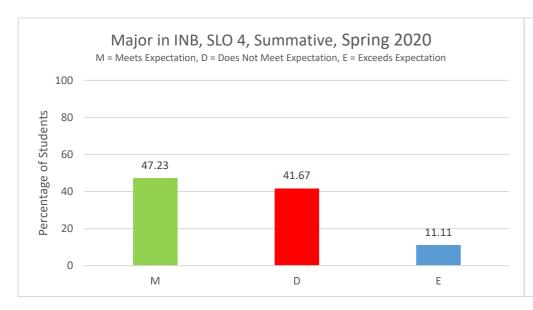


Figure INB- 9 Figure INB- 10



Figure INB- 11 Figure INB- 12

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
4. Identify the	Summative- Exit	Exit Assessment Test:	See Figures 13	Target: 80% of the students should meet	Interactive classroom assignments and cases
international	Assessment Test, and	Meets expectations- 60%	− 16.	and exceed the expectations of SLO3.	are used in online classes to enhance students
competitiveness of	Course-Embedded	to 80%, Does Not Meet		•	learning.
nations and their	Assessment (INB 480	expectations-< 60%, Meets		Students failed to meet the target in	
attractiveness for	group term projects)	expectations-> 80%.		summative assessment	
international					
business.	Formative: Course-	Course-Embedded		Trend: Students exhibit poor performance	
	Embedded Assessment	Assessment: Rubric #		in summative assessment. However, there	
	(INB 372 case studies)	INB.4.R.1		is a decrease in the percentage of students	
	·			not meeting expectations over the period.	



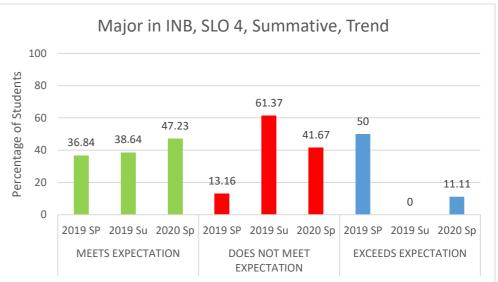


Figure INB- 13 Figure INB- 14



Figure INB- 15 Figure INB- 16

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
5. Exhibit critical thinking skills to ethically address complex real-world international business.	Summative- Exit Assessment Test, and Course-Embedded Assessment (INB 480 group term projects) Formative: Course- Embedded Assessment (INB 372 case studies)	Exit Assessment Test: Meets expectations- 60% to 80%, Does Not Meet expectations-< 60%, Meets expectations-> 80%. Course-Embedded Assessment: Rubric # INB.5.R.1	See Figures INB 17 – 20.	Target: 100% of the students should meet and exceed the expectations of SLO5. Students failed to meet the target in both summative and formative assessment. Trend: Although students failed to meet the target, performance has drastically improved over the period with a significant decrease in the percentage of students not meeting expectations and an increase in the percentage of students exceeding expectations.	By applying uniformity in their approach to the online classroom the Department along with the University managed to ensure satisfactory students learning across all courses taught.

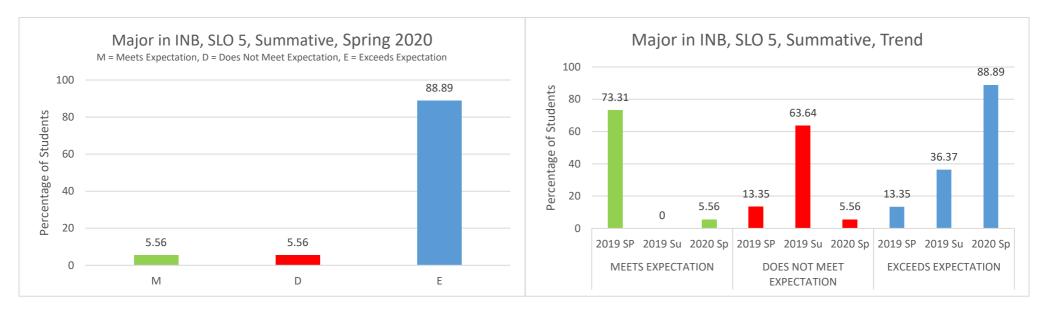


Figure INB- 17 Figure INB- 18

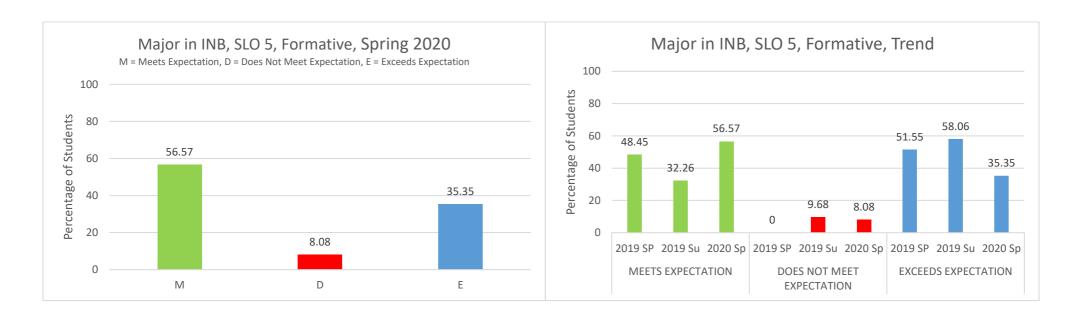


Figure INB- 19 Figure INB- 20

Spring 2020 Student Learning Assessment Report: Major in MIS Program

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
1. Apply managerial	Summative:	Exit Assessment Test:	See Figures MIS 1 –	Target: 80% students should meet or	Course components were reviewed to ensure
concepts and decision	Exit Assessment Test,	Meets Expectation:	4.	exceed expectation.	that students can continue to critically identify
theories to use	and Course	60% to 80%			problems and solve those using systems
enterprise information	Embedded	Does Not Meet		Students met the target.	thinking.
systems.	Assessment (MIS470	Expectation: <60%			
	group term projects)	Exceeds Expectation:		Trend: Students' performance has	
		>80%		improved over the period with a	
	Formative:			significant decrease in the percentage	
	Course Embedded	Course-Embedded		of students not meeting expectations.	
	Assessment (MIS205	Assessment: Rubric #			
	group term projects)	MIS.1.R.1			



Figure MIS 1 Figure MIS 2



Figure MIS 3 Figure MIS 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
2. Demonstrate the	Summative:	Exit Assessment Test	See Figures MIS 5 –	Target: 75% students should meet	The University's IT Office developed and
understanding about	Exit Assessment Test,	Meets Expectation:	8.	or exceed expectation.	shared videos as well as text tutorials for online
systems theory,	and Course	60% to 80%			classes.
systems analysis,	Embedded	Does Not Meet		Students met the target.	
systems design and	Assessment (MIS470	Expectation: <60%			
project management.	group term projects)	Exceeds Expectation:		Trend: Students' performance has	
		>80%		improved over the period with a	
	Formative:			significant decrease in the	
	Course Embedded	Course-Embedded		percentage of students not meeting	
	Assessment (MIS205	Assessment: Rubric #		expectations.	
	group term projects)	MIS.2.R.1			

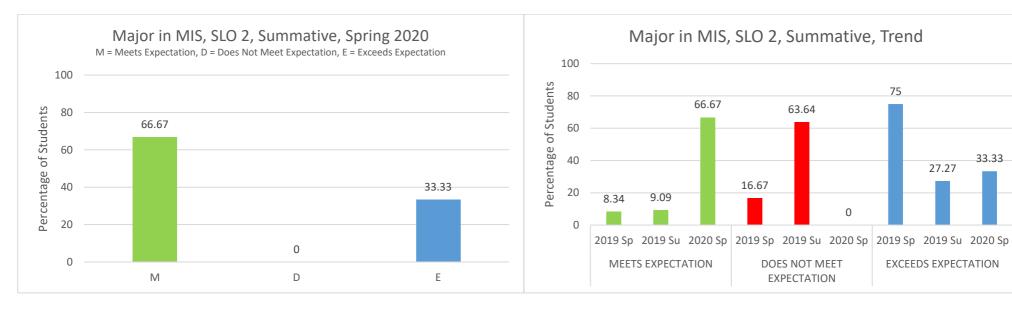
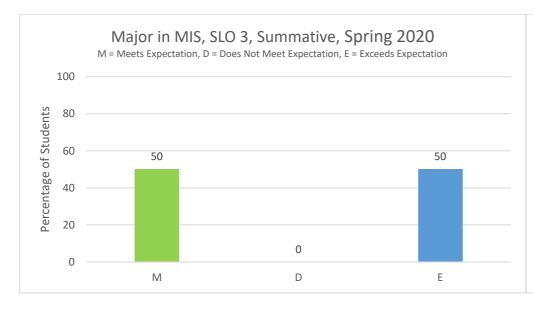


Figure MIS 5 Figure MIS 6



Figure MIS 7 Figure MIS 8

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
3. Exhibit the knowledge on webbased information systems in business context.	Summative: Exit Assessment Test, and Course Embedded Assessment (MIS470 group term projects) Formative: Course Embedded Assessment (MIS205 group term projects)	Exit Assessment Test Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80% Course-Embedded Assessment: Rubric # MIS.3.R.1	See Figures MIS 9 – 12.	Target: 80% students should meet or exceed expectation. Students met the target. Trend: Students' performance has improved over the period with an increase in the percentage of students meeting or exceeding expectations.	The NSU IQAC arranged an online workshop for all faculty members where Dr Shyam Sharma from State University of New York at Stony Brook talked about online teaching challenges and solutions.



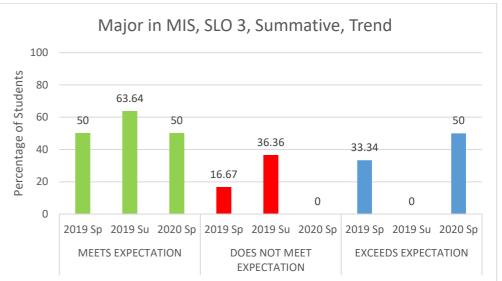


Figure MIS 9 Figure MIS 10



Figure MIS 11 Figure MIS 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
4. Develop and implement information systems with the help of latest business tools.	Summative: Exit Assessment Test, and Course Embedded Assessment (MIS470 group term projects) Formative: Course Embedded Assessment (MIS205 group term projects)	Exit Assessment Test Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80% Course-Embedded Assessment: Rubric # MIS.4.R.1	See Figures MIS 13 – 16.	Target: 80% students should meet or exceed expectation. Students met the target. Trend: Students' performance in formative assessment has considerably improved over the period with a significant decrease in the percentage of students not meeting expectations.	The University arranged a virtual conference on Digital Bangladesh: Technology for Covid 19 response. The conference was on the extensive use of automation, Information technology, and online facilities in different sectors such as education, government/non-government offices, industry, business, shopping and banking, etc., to run the economy smoothly during this Corona period.

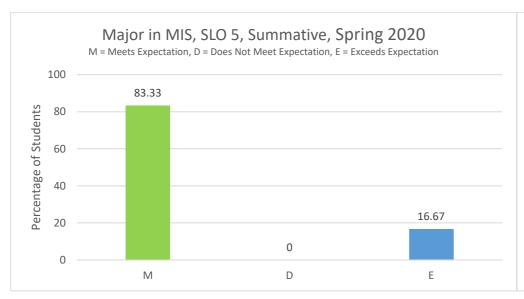


Figure MIS 13 Figure MIS 14



Figure MIS 15 Figure MIS 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
5. Illustrate the	Summative:	Exit Assessment Test	See	Target: 80% students should meet or exceed	There is sufficient coverage on Information
familiarity about	Exit Assessment Test,	Meets Expectation:	Figures	expectation.	Systems privacy, security, and protective
computer networks	and Course	60% to 80%	MIS 17		measures so that students can identify and solve
and security concepts.	Embedded	Does Not Meet	-20.	Students met the target.	different security issues and network threats.
	Assessment (MIS470	Expectation: <60%			
	group term projects)	Exceeds Expectation:		Trend: Students' performance has improved over	
		>80%		the period with an increase in the percentage of	
	Formative:			students meeting or exceeding expectations.	
	Course Embedded	Course-Embedded			
	Assessment (MIS205	Assessment: Rubric #			
	group term projects)	MIS.5.R.1			



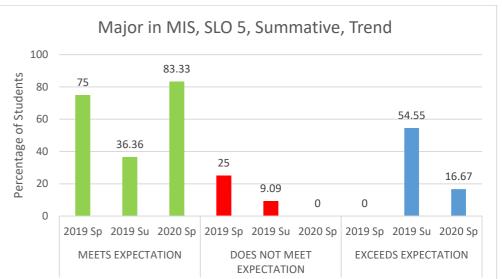


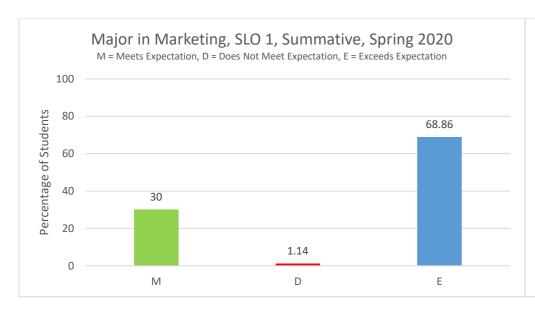
Figure MIS 17 Figure MIS 18



Figure MIS 19 Figure MIS 20

Spring 2020 Student Learning Assessment Report: Major in Marketing ("MKT")

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
1. Demonstrate a thorough understanding of the marketing management process including marketing strategy formulation and marketing plan implementation	Summative- Exit Assessment Test, and Course-Embedded Assessment (MKT 460 group term projects.) Formative- Course- Embedded Assessment (MKT 337 group term projects)	Exit Assessment Test: Meets Expectations- 60% to 80%, Does Not Meet Expectations-< 60%, Exceeds Expectations-> 80% Course-Embedded Assessment: Rubric # MKT.1.R.1 (formative), and rubric # MKT.1.R.2 (summative)	See Figures MKT 1 – 4.	Target: 75% of the students should meet and exceed the expectations of SLO1. Student met the target. Trend: Overall, students exhibit good performance in this area.	Due to the onset of Covid19 NSU had to transition from in-person class to online class to complete the spring semester. The University successfully managed online courses through extensive faculty training and supplied all the necessary resources to conduct online classes.



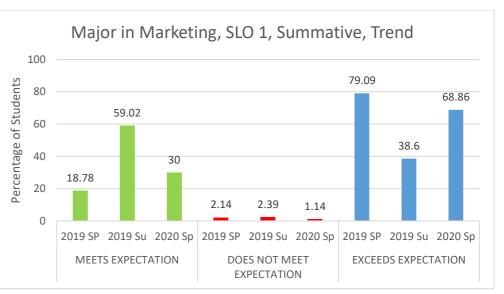


Figure MKT- 1 Figure MKT- 2

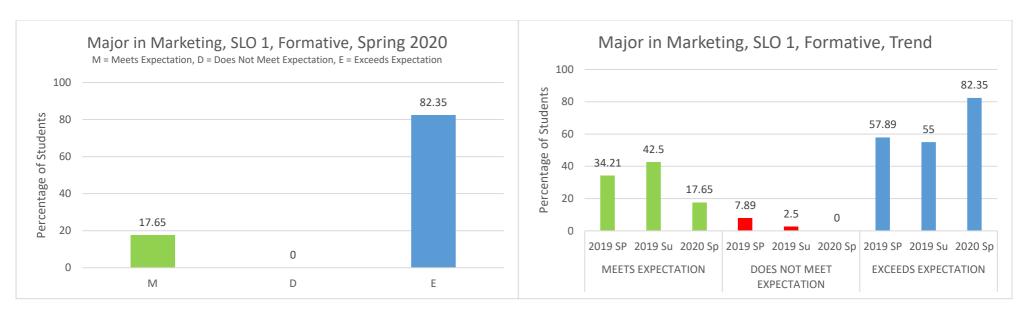


Figure MKT- 3 Figure MKT- 4

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
2. Understand the roles of different areas of Marketing Communications.	Summative- Exit Assessment Test, and Course-Embedded Assessment (MKT 460 group term projects) Formative: Course- Embedded Assessment (MKT 337 group term projects)	Exit Assessment Test: Meets Expectations- 60% to 80%, Does Not Meet Expectations-< 60%, Exceeds expectations-> 80% Course-Embedded Assessment: Rubric # MKT.2.R.1	See Figures MKT 5 – 8.	Target: 80% of the students should meet and exceed the expectations of SLO2 Students met the target. Trend: Students' performance in summative and formative assessments shows a positive trend with an increase in the percentage of students exceeding expectations.	Considering the pandemic situation, NSU IQAC prepared and shared an 'Online Teaching Guideline for Faculty members'

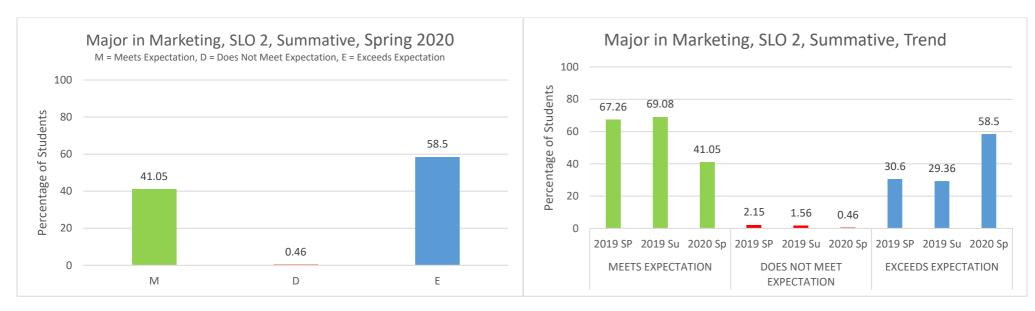


Figure MKT- 5 Figure MKT- 6

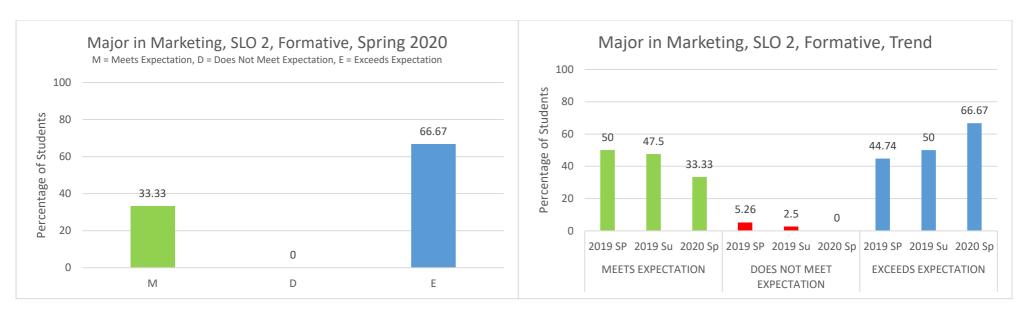


Figure MKT- 7 Figure MKT- 8

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
3. Apply concepts of consumer behavior to develop marketing strategy.	Summative: - Exit Assessment Test, and Course-Embedded Assessment (MKT 460 group term projects) Formative: Course-	Exit Assessment Test: Meets Expectations- 60% to 80%, Does Not Meet Expectations-< 60%, Exceeds Expectations-> 80%.	See Figures 9 – 12.	Target- 75% of the students should be able to meet and exceed the expectation of SLO3. Students met the target.	Faculties developed different strategies to deliver lecture content in the online environment in ways that engage students and meet the courses' learning objectives.
	Embedded Assessment (MKT 337 group term projects)	Course-Embedded Assessment: Rubric # MKT.3.R.1		Trend: Students' performance has increased over the period with an increase in the percentage of students exceeding expectations.	

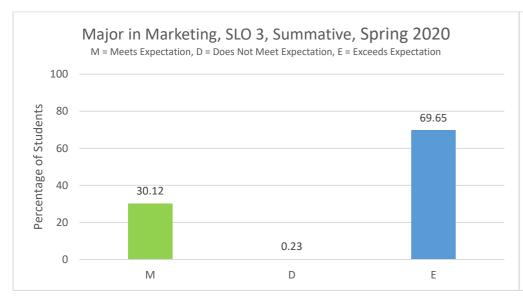




Figure MKT- 9 Figure MKT- 10

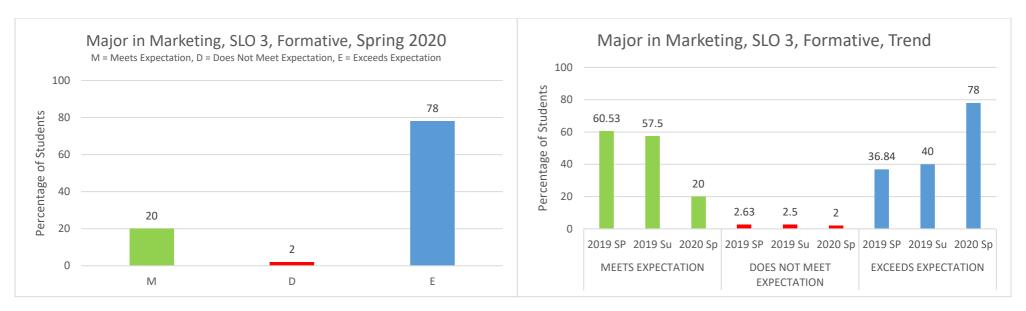


Figure MKT-11 Figure MKT-12

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
4. Demonstrate skills to	Summative: - Exit	Exit Assessment Test: Meets	See	Target- 80% of the students	NSU launched a newly established incubation
critically analyze a problem,	Assessment Test, and	Expectations- 60% to 80%,	Figures 13	should be able to meet and	program, North South University Startups
design and implement	Course-Embedded	Does Not Meet	− 16.	exceed the expectation of	Next, to create the next generation of startup
appropriate solutions.	Assessment (MKT 460	Expectations-< 60%,		SLO4.	founders in the country. The program will
	group term projects)	Exceeds Expectations-> 80%			nurture future leaders with guided mentorship,
	Formative: - Course-	Course-Embedded		Students met the target.	networking, and funding opportunities to help
	Embedded Assessment	Assessment: Rubric #			their startups grow into a scalable business.
	(MKT 337 group term	MKT.4.R.1 (formative), and		Trend: Students exhibit	
	projects)	rubric # MKT.4.R.2		satisfactory performance in	
		(summative)		this area.	

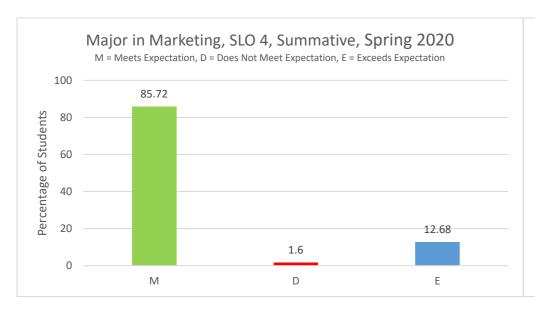




Figure MKT- 13 Figure MKT- 14

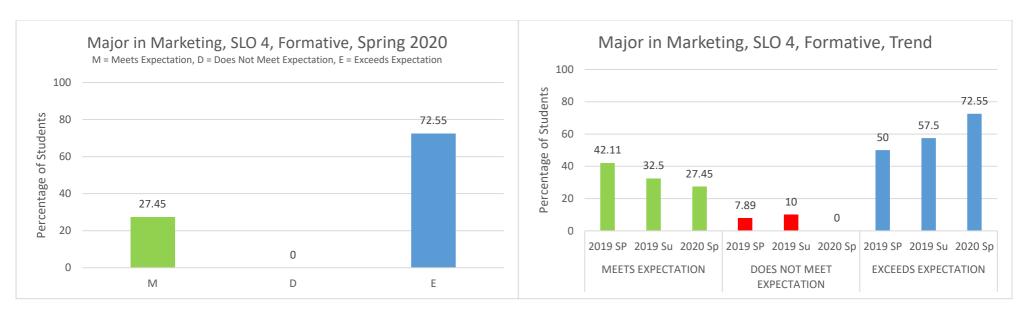


Figure MKT- 15 Figure MKT- 16

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
5. Practice and set examples	Summative: Exit Assessment	Exit Assessment Test: Meets	See Figure 17	Target- 100% of the students	The University arranged various online
on responsible and ethical	Test, and Course-Embedded	Expectations- 60% to 80%,	-20.	should be able to meet and	seminars to boost students' morale and
marketing.	Assessment (MKT 460	Does Not Meet expectations-		exceed the expectation of	motivate them to focus on studies despite
	group term projects)	< 60%, Exceeds		SLO5.	the current crisis.
	Formative: Course-	Expectations-> 80%			
	Embedded Assessment	Course-Embedded		Students failed to meet the	
	(MKT 337 group term	Assessment: Rubric #		target.	
	projects)	MKT.5.R.1			
				Trend: Although students	
				failed to meet the 100% target,	
				performance has significantly	
				improved in this area, with a	
				high percentage of students	
				exceeding expectations.	

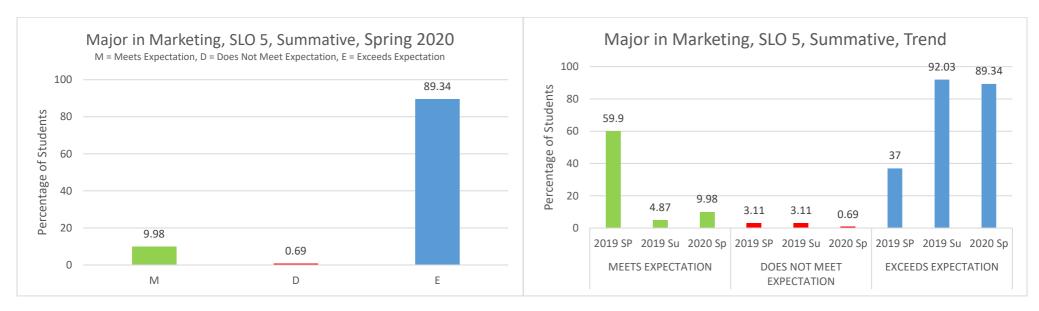


Figure MKT- 17 Figure MKT- 18

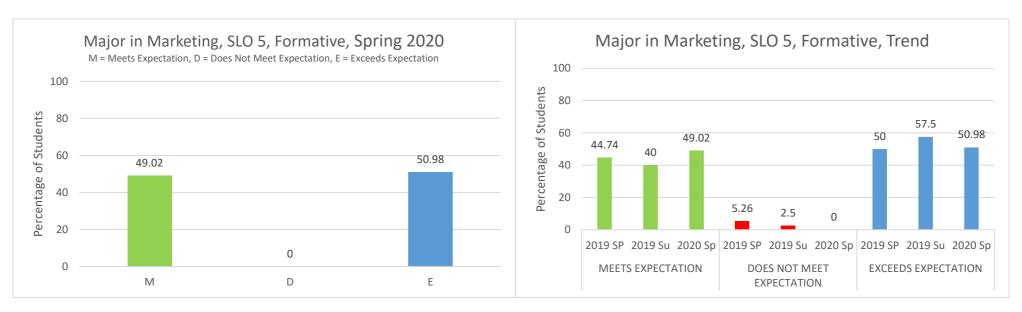
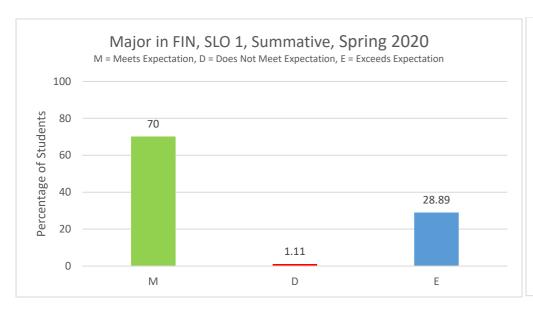


Figure MKT- 19 Figure MKT- 20

Spring 2020 Student Learning Assessment Report: Major in Finance

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN 1. Demonstrate	Summative: - Exit	Exit Assessment Test	See Figures FIN	Target: 80% students should meet or, exceed	The Major in Finance is CFA partnered with
knowledge of services	Assessment Test, and	Meets Expectation:	1 - 4.	expectation.	at least 70 percent of the CFA Program
provided by local and	Course Embedded	60% -80%			Candidate Body of Knowledge incorporated
global financial	Assessment (FIN 444	Does Not Meet		Students met the target.	in the degree program.
institutions,	group term projects)	Expectation < 60%			
instrument markets,		Exceeds Expectation>		Trend: Although students met the target in	
and their regulatory	Formative: Course	80%		formative assessment, focus should be given	
environment.	Embedded-			in this area as the percentage of students not	
	Assessment (FIN 433	Course-Embedded		meeting expectations has increased over the	
	group term projects)	Assessment: Rubric #		period.	
		FIN.1.R.1			



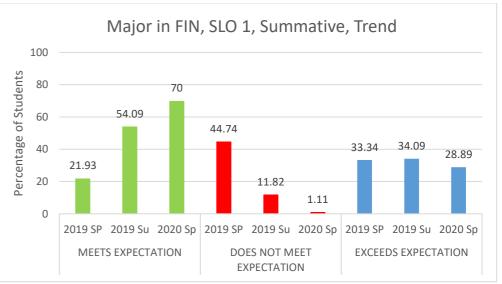
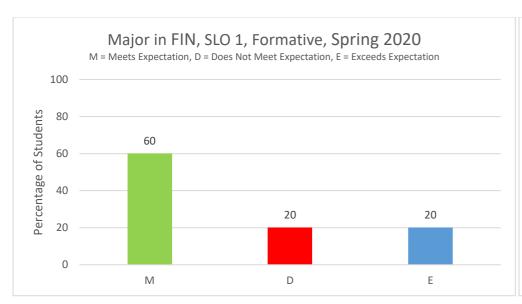


Figure FIN 1 Figure FIN 2



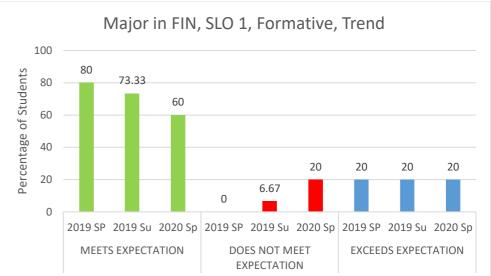
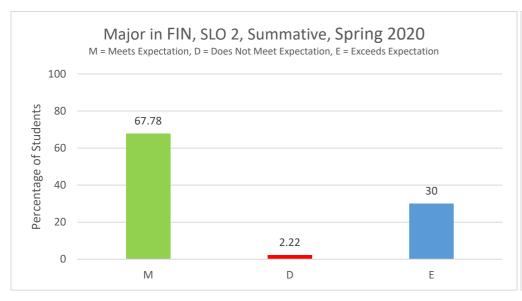


Figure FIN 3 Figure FIN 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.2. Acquire	Summative: - Exit	Exit Assessment Test	See Figures FIN	Target: 80% students should meet or, exceed	The curriculum is closely tied to
knowledge of and	Assessment Test	Meets Expectation:	5 - 8.	expectation.	professional practice which is well suited in
develop essential	Course-Embedded	60% -80%			preparing students to sit for the CFA exams.
skills for personal,	Assessment	Does Not Meet		Students failed to meet the target in formative	
corporate, and public	(FIN 440, Capstone	Expectation < 60%		assessment.	
financial decision	Course, group term	Exceeds Expectation>			
making.	projects)	80%		Trend: Students' performance has significantly	
				deteriorated in formative assessment, with	
		Course-Embedded		more than half of the students not meeting	
	Formative: Course-	Assessment: Rubric #		expectations.	
	Embedded	FIN.2.R.1			
	Assessment (FIN 254				
	group projects)				



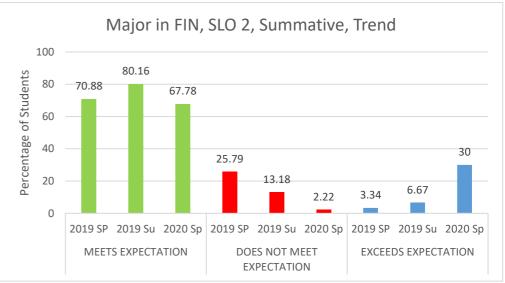
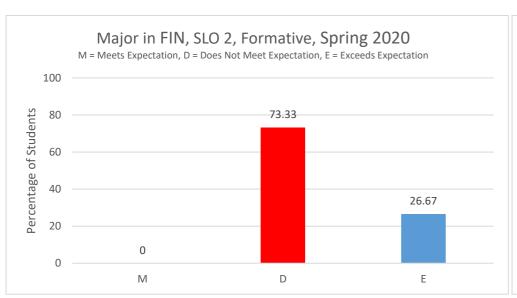


Figure FIN 5 Figure FIN 6



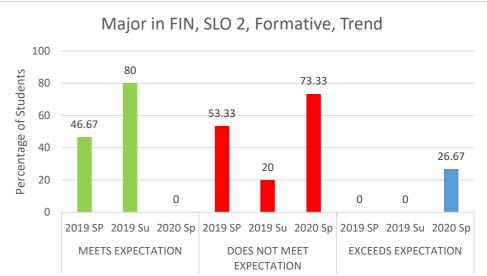
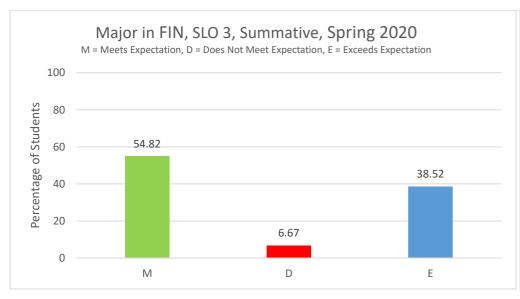


Figure FIN 7 Figure FIN 8

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.3. Demonstrate an	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or, exceed	The University used Google Classroom and
understanding of the	Assessment Test,	Meets Expectation:	FIN 9 – 12.	expectation.	Google meet to conduct online classes. Lecture
risk-return tradeoff and	and Course-	60% -80%			materials were shared with students before the
be able to analyze	Embedded	Does Not Meet		Students met the target in summative	online classes were delivered
investment alternatives	Assessment	Expectation < 60%		assessment but failed to meet the target in	
and make portfolio	(FIN 435, Capstone	Exceeds Expectation>		formative assessment.	
decisions in the face of	Course, group term	80%			
uncertainty.	projects)			Trend: Although students failed to meet the	
		Course-Embedded		target in formative assessment, there is an	
	Formative: Course-	Assessment: Rubric #		improvement in performance with a	
	Embedded	FIN.3.R.1		significant decrease in the percentage of	
	Assessment (FIN	andFIN.3.R.2		students not meeting expectations.	
	254 group term				
	projects)				



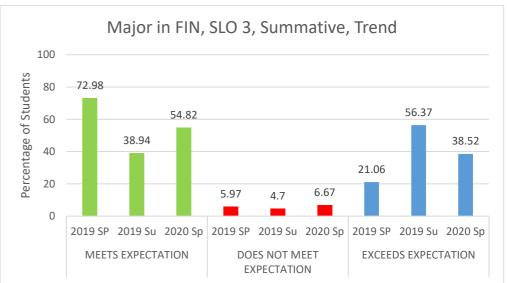
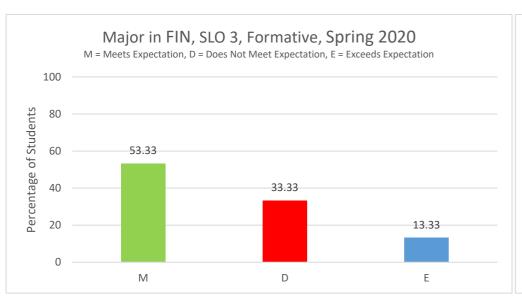


Figure FIN 9 Figure FIN 10



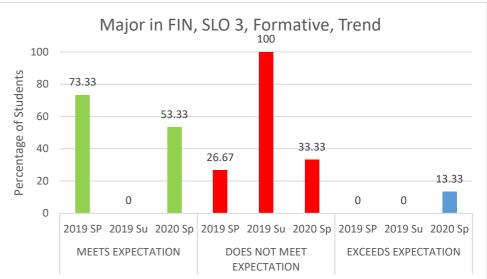
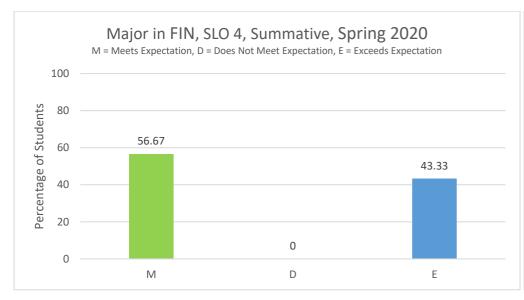


Figure FIN 11 Figure FIN 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.4. Be able to	Summative: - Exit	Exit Assessment Test:	See Figures	Target: 80% students should meet or,	As Google meet allowed institutional users like
analyze accounting	Assessment Test, and	Meets Expectation:	FIN 13 – 16.	exceed expectation.	NSU to record meetings, online lectures were
information to support	Course-Embedded	60% -80%			recorded and uploaded in Google classroom to
financial decision.	Assessment	Does Not Meet		Students failed to meet the target in	help students who miss lectures due to
	(FIN 440, Capstone	Expectation < 60%		formative assessment.	interruptions.
	Course, group term	Exceeds Expectation>			
	projects)	80%		Trend: Students exhibit extremely poor	
				performance in formative assessment with	
	Formative: Course	Course-Embedded		more than 50% of the students not meeting	
	Embedded-	Assessment: Rubric #		expectations.	
	Assessment (FIN 254	FIN.4.R.1			
	group term projects)				



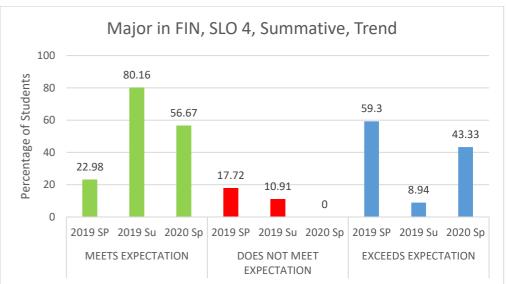
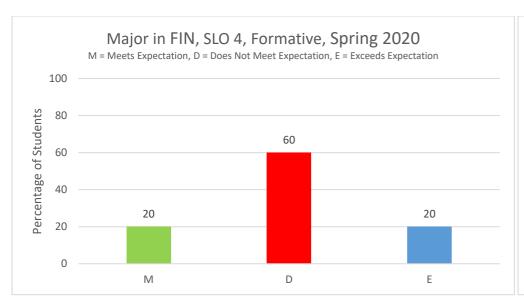


Figure FIN 13 Figure FIN 14



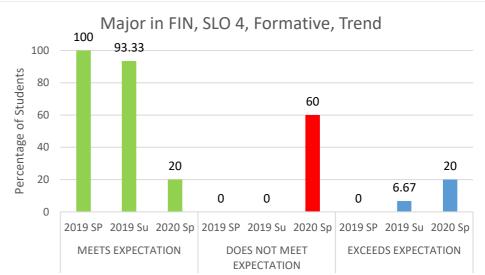
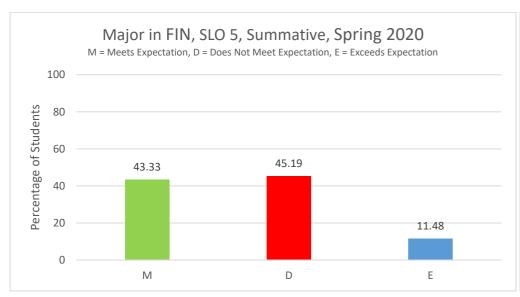


Figure FIN 15 Figure FIN 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.5. Use standard	Summative: - Exit	Exit Assessment Test:	See Figures FIN 17 –	Target: 80% students should meet or,	Course components are reviewed
software tools and	Assessment Test,	Meets Expectation:	20.	exceed expectation.	continuously to ensure that students can
demonstrate data	and Course-	60% -80%			continue to critically identify problems and
organization and	Embedded	Does Not Meet		Students failed to meet the target in	solve those using their knowledge of
analytical skills while	Assessment	Expectation < 60%		summative assessment.	business studies.
solving practical	(FIN 440, Capstone	Exceeds Expectation>			
finance problems.	Course, group term	80%		Trend: Students' performance in this	
	projects)			area is very weak and they are	
		Course-Embedded		continually failing to meet the target.	
	Formative: Course-	Assessment: Rubric #		This is an area of significant concern.	
	Embedded	FIN.5.R.1		_	
	Assessment (FIN				
	435 group term				
	projects)				



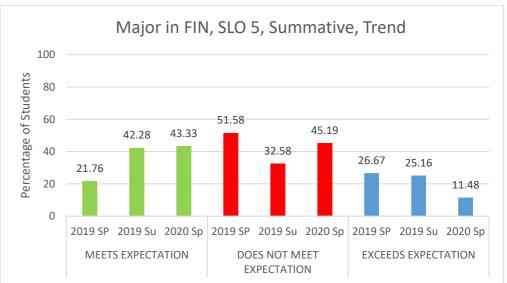
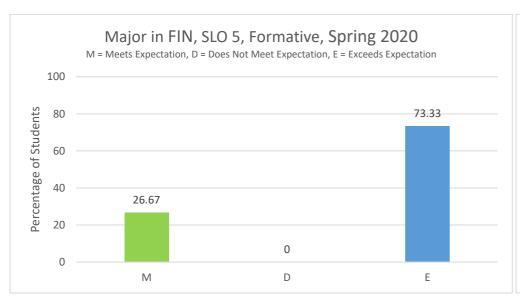


Figure FIN 17 Figure FIN 18



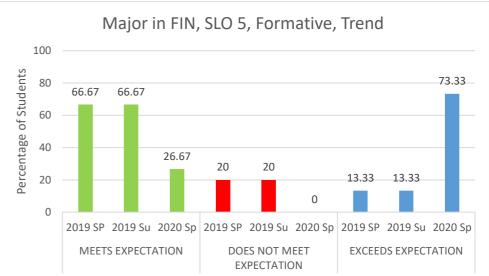
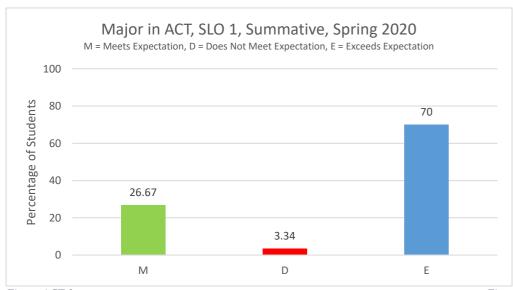


Figure FIN 19 Figure FIN 20

Spring 2020 Student Learning Assessment Report: Major in Accounting

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.1. Identify and	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or, exceed	Due to the onset of Covid19 NSU had to
classify financial	Assessment Test, and	Meets Expectation:	ACT $1 - 4$.	expectation.	transition from in-person class to online
information; prepare	Course Embedded	60% -80%			class to complete the spring semester. The
financial statements	Assessment (ACT	Does Not Meet		Students met the target.	University successfully managed online
in accordance with	320 group term	Expectation < 60%			courses through extensive faculty training
appropriate standards	projects)	Exceeds Expectation>		Trend: Students exhibit satisfactory	and supplied all the necessary resources to
		80%		performance in this area.	conduct online classes.
	Formative: Course				
	Embedded-	Course-Embedded			
	Assessment (ACT201	Assessment: Rubric #			
	group term projects)	ACT.1.R.1			



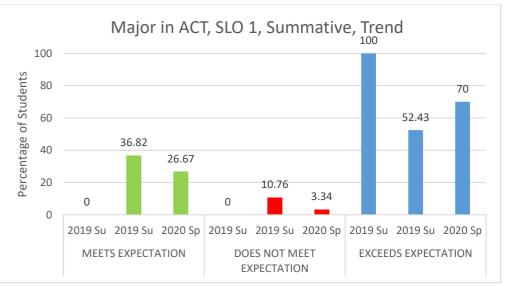
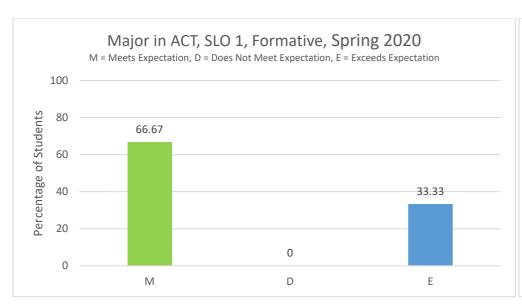


Figure ACT 1 Figure ACT 2



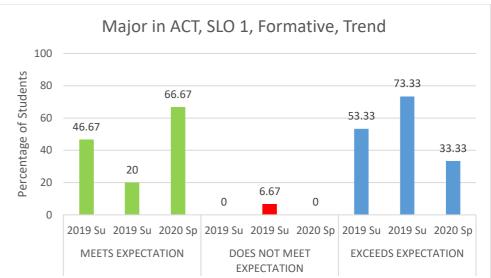
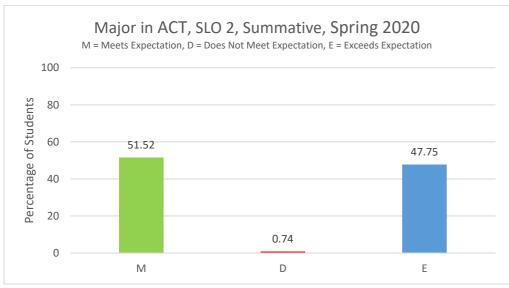


Figure ACT 3 Figure ACT 4

Student Learning Outcome	Measure	Measurement Criteria	Results Observation(s)		Closing the Loop
ACT.2. Demonstrate	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or, exceed	By applying uniformity in their approach to
critical thinking and	Assessment Test, and	Meets Expectation:	ACT $5 - 8$.	expectation.	the online classroom the Department along
problem solving when	Course Embedded	60% -80%			with the school managed to ensure
applying accounting	Assessment (ACT	Does Not Meet		Students met the target.	satisfactory students learning across all
principles and	320 group term	Expectation < 60%			courses taught.
procedures.	projects)	Exceeds Expectation>		Trend: Students exhibit satisfactory	
		80%		performance in this area.	
	Formative: Course				
	Embedded-	Course-Embedded			
	Assessment (ACT201	Assessment: Rubric #			
	group term projects)	ACT.2.R.1			



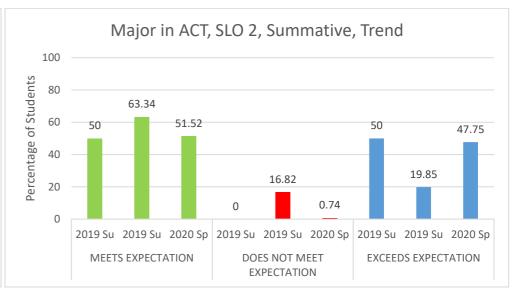
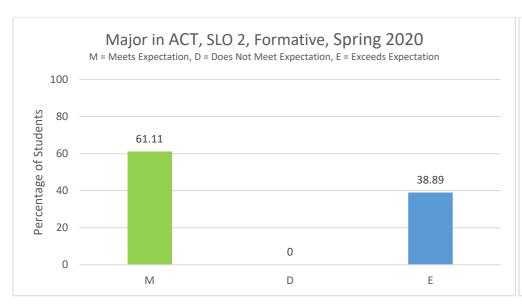


Figure ACT 5 Figure ACT 6



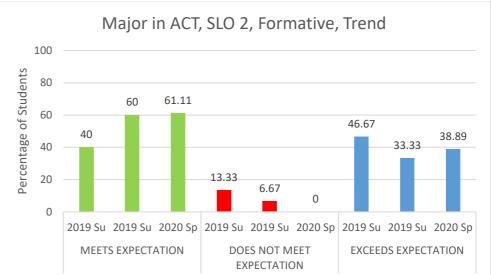
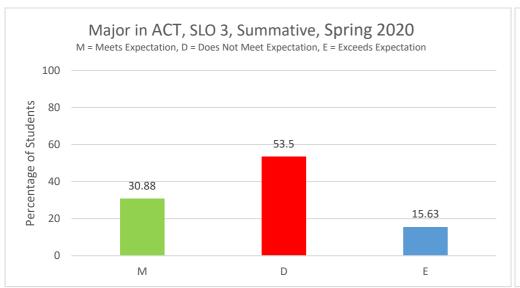


Figure ACT217 Figure ACT 8

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.3. Explain cost	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or,	The NSU IQAC arranged an online workshop for
concepts and its	Assessment Test, and	Meets Expectation:	ACT 9 – 12.	exceed expectation.	all faculty members where Dr Shyam Sharma from
classification and	Course-Embedded	60% -80%			State University of New York at Stony Brook
apply this in	Assessment	Does Not Meet		Students failed to meet the target in	talked about online teaching challenges and
budgeting for specific	(ACT 360 group term	Expectation < 60%		summative assessment.	solutions.
business situations.	projects)	Exceeds Expectation>			
		80%		Trend: The percentage of students not	
	Formative: Course-			meeting expectations shows an increasing	
	Embedded	Course-Embedded		trend in summative assessment. However,	
	Assessment (ACT	Assessment: Rubric #		performance in formative assessment has	
	202 group term	ACT.3.R.1		improved over the period with an increase	
	projects)	&ACT.3.R.2		in the percentage of students exceeding	
				expectations.	



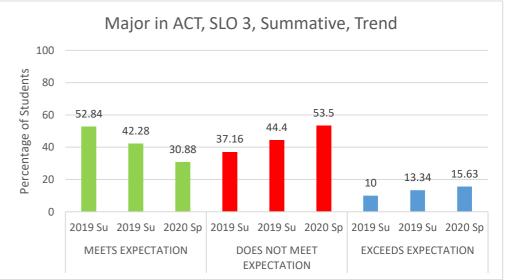
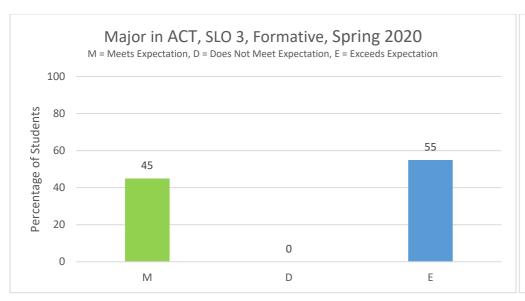


Figure ACT 9 Figure ACT 10



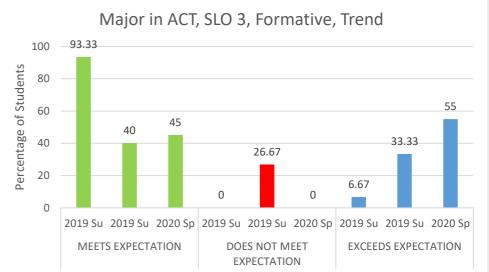
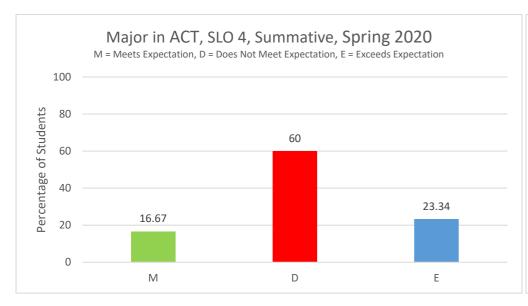


Figure ACT 11 Figure ACT 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.4. Demonstrate	Summative: - Exit	Exit Assessment Test:	See Figures	Target: 80% students should meet or,	The University arranged a virtual conference on
an understanding of	Assessment Test, and	Meets Expectation:	ACT 13 – 16.	exceed expectation.	Digital Bangladesh: Technology for Covid 19
tax concepts and rules.	Course-Embedded	60% -80%			response. The conference was on the extensive
	Assessment	Does Not Meet		Students failed to meet the target in	use of automation, Information technology and
	(ACT 370 group term	Expectation < 60%		summative assessment.	online facilities in different sectors as education,
	projects)	Exceeds Expectation>			government/non-government offices, industry and
		80%		Trend: There is a high percentage of	business, shopping and banking, etc. to run the
	Formative: Course			students not meeting expectations in	economy smoothly during this Corona period.
	Embedded-	Course-Embedded		summative assessment. However,	
	Assessment (ACT	Assessment: Rubric #		performance in formative assessment has	
	320 group term	ACT.4.R.1		improved over the period with an increase	
	projects)			in the percentage of students exceeding	
				expectations.	



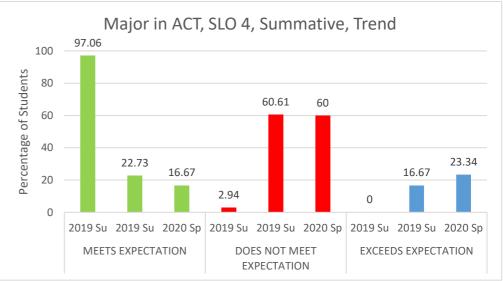
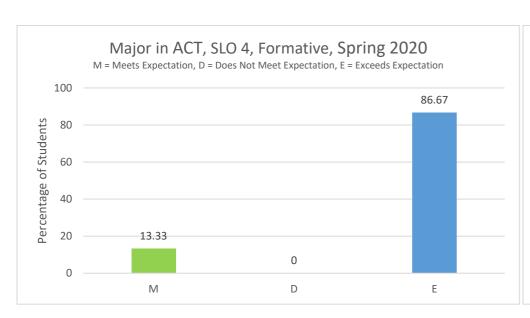


Figure ACT 13 Figure ACT 14



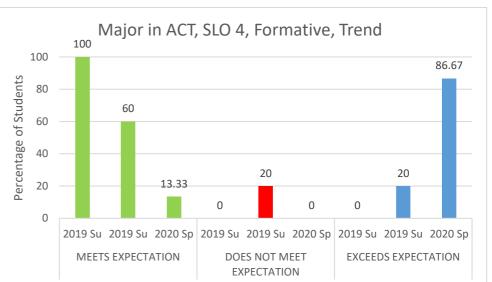
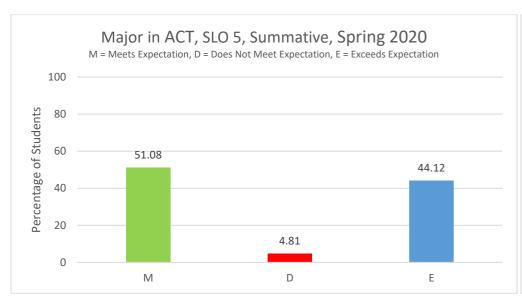


Figure ACT 15 Figure ACT 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.5. Be able to	Summative: - Exit	Exit Assessment Test:	See Figures ACT 17 –	Target: 80% students should meet or,	The University's IT Office developed and
analyze and interpret	Assessment Test, and	Meets Expectation:	20.	exceed expectation.	shared videos as well as text tutorials for
financial statements	Course-Embedded	60% -80%		-	online classes.
and relate the	Assessment	Does Not Meet		Students met the target both in formative	
information found	(ACT 320 group term	Expectation < 60%		and summative assessment	
within.	projects)	Exceeds Expectation>			
		80%		Trend: Students' performance has	
	Formative: Course-			improved over the period with an	
	Embedded	Course-Embedded		increase in the percentage of students	
	Assessment (ACT	Assessment: Rubric #		meeting or exceeding expectations.	
	201 group term	ACT.5.R.1			
	projects)				



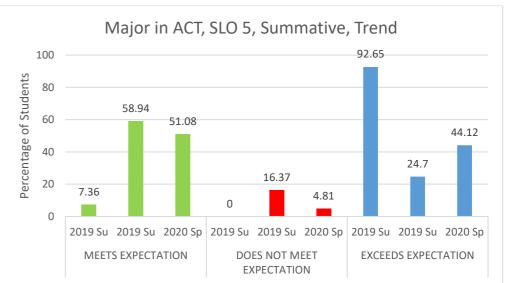
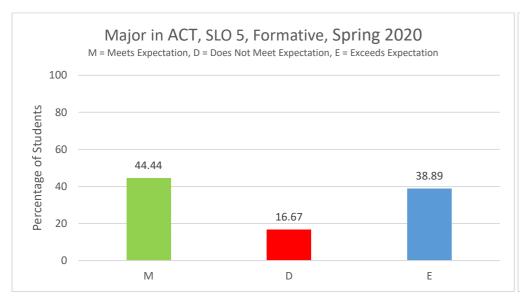


Figure ACT 17 Figure ACT 18



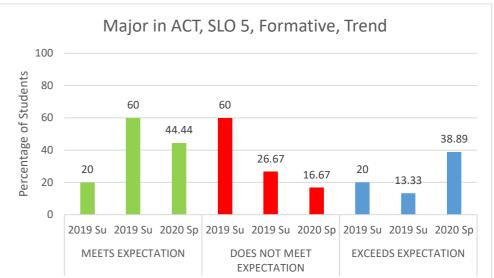
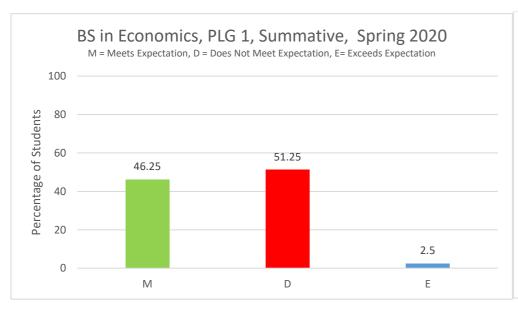


Figure ACT 19 Figure ACT 20

Spring 2020 Student Learning Assessment Report: BS in Economics

Program Learning Goal	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
1. Knowledge of General	Summative: Exit	Exit Assessment Test:	Please see	Target: 65% students should	Course components are reviewed
Economic Theories and	Assessment Test, and	Meets Expectation 60% to	figures BSE	meet or exceed expectations.	continuously to ensure that
Policies	Course-Embedded	80%, Does Not Meet	-1 through		students can continue to
	Assessment ECO 495	Expectation < 60%,	BSE-4.	Students failed to meet the	critically identify problems and
	(Supervised Research	Exceeds Expectation >		target in summative assessment.	solve those using their
	Paper) or ECO 499	80%.			knowledge of business studies.
	(Thesis)			Trend: Students' performance	
		Course-Embedded		has deteriorated over the period	
	Formative: ECO 303 and	Assessment: Rubric #		with a considerable increase in	
	ECO 304 selected	BS.1.1.1.1		the percentage of students not	
	questions from final			meeting the expectations. This	
	exam.			is an area of concern.	



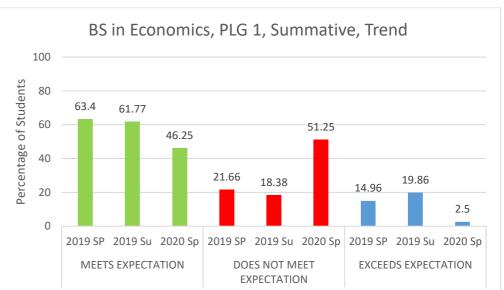


Figure BSE - 1 Figure BSE - 2

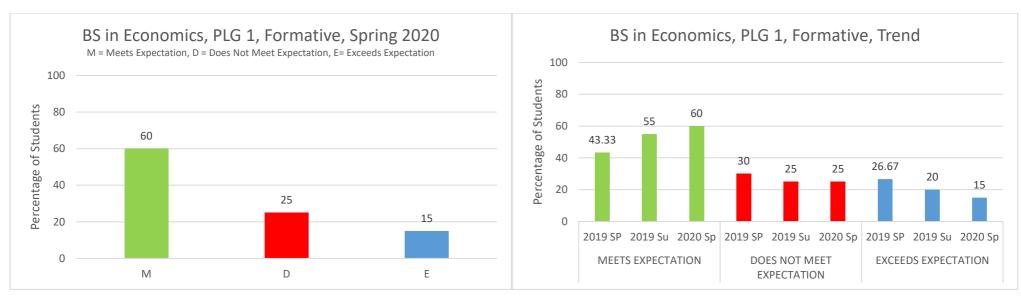
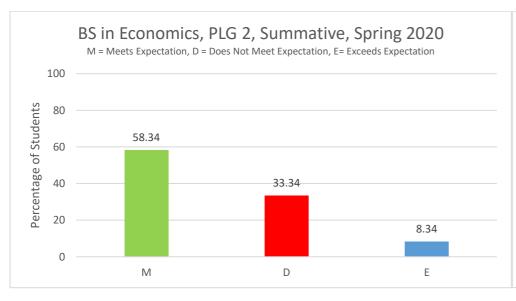


Figure BSE - 3 Figure BSE - 4

Program Learning					
Goal	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Relevant Quantitative	Summative: Exit	Exit Assessment Test:	Please see	Target: 60% students should	Deployment of standardized
Skill Development for	Assessment Test, and	Meets Expectation 60% to	figures BSE	meet or exceed expectations.	assessment tools was continued.
theoretical and empirical	Course-Embedded	80%, Does Not Meet	- 5 through		
analyses.	Assessment ECO 495	Expectation < 60%,	BSE - 8.	Students met the target.	
	(Supervised Research	Exceeds Expectation >			
	Paper) or ECO 499 (Thesis)	80%.		Trend: The percentage of	
				students not meeting	
	Formative: ECO 303	Course-Embedded		expectations have increased	
	selected question from final	Assessment: Rubric #		over the period. This is an	
	exam, ECO 372 term	BS.2.1.1.1		area of concern.	
	projects				



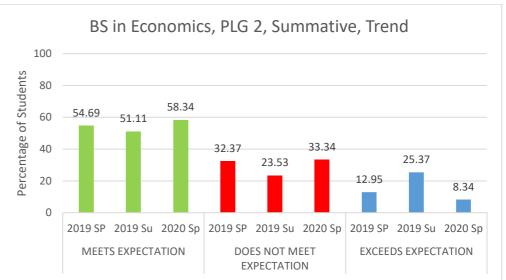


Figure BSE - 5

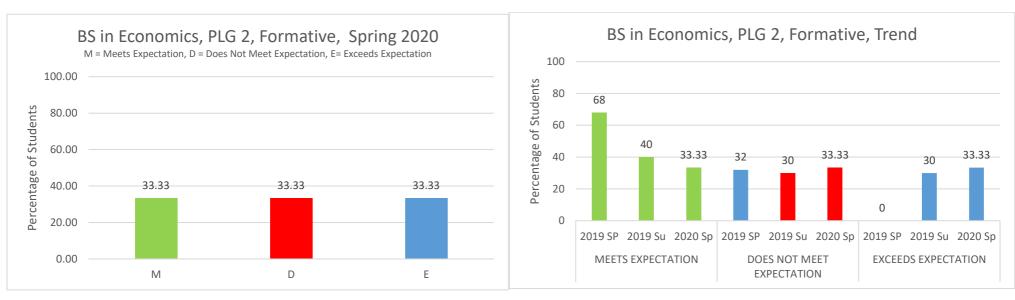
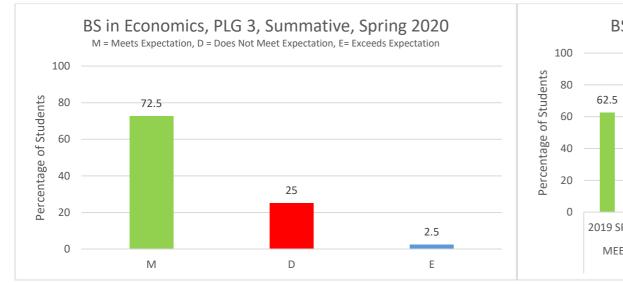


Figure BSE - 7 Figure BSE - 8

Program Learning Goal	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Research Skill	Summative: Exit	Exit Assessment Test:	Please see	Target: 60% students should	The Department continued its
Development	Assessment Test, and	Meets Expectation 60% to	figures BSE	meet or exceed expectations.	research activities through online
	Course-Embedded	80%, Does Not Meet	– 9 through		platforms.
	Assessment ECO 495	Expectation < 60%,	BSE – 12.	Students met the target.	
	(Supervised Research	Exceeds Expectation >			
	Paper) or ECO 499	80%.		Trend: Students' performance	
	(Thesis)			has improved over the period	
		Course-Embedded		with an increase in the	
	Formative: ECO 372	Assessment: Rubric #		percentage of students	
	term project.	BS.3.1.1.1		exceeding expectations.	



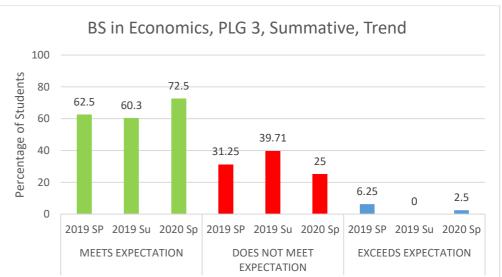
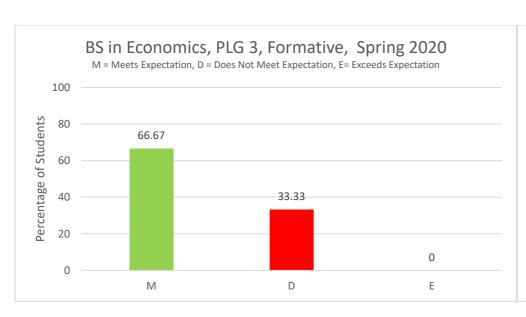


Figure BSE - 9 Figure BSE - 10



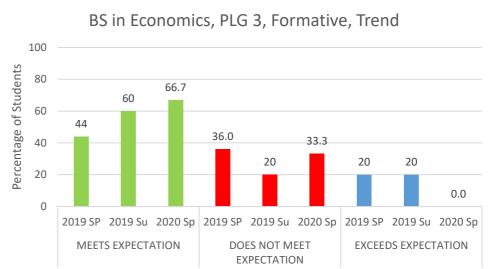
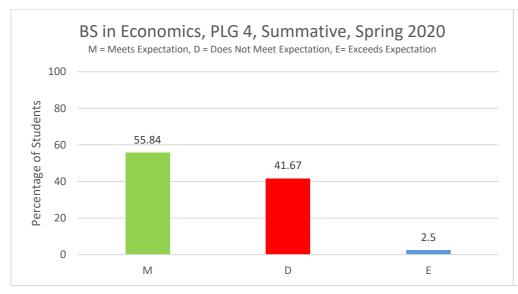


Figure BSE - 11 Figure BSE - 12

Program Learning Goal	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Communication Skill	Summative: Exit	Exit Assessment Test:	Please see	Target: 70% students should	Faculties developed different
Development	Assessment Test, and	Meets Expectation 60% to	figures BSE	meet or exceed target.	strategies to deliver lecture content
	Course-Embedded	80%, Does Not Meet	-13		in the online environment in ways
	Assessment ECO 495	Expectation < 60%,	through	Students failed to meet the	that engage students and meet the
	(Supervised Research	Exceeds Expectation >	BSE – 16.	target in summative	courses' learning objectives.
	Paper) or ECO 499	80%.		assessment.	
	(Thesis)				
		Course-Embedded		Trend: Students are	
	Formative: ECO 304	Assessment: Rubric #		continually failing to meet the	
	selected question from	BS.4.1.1.1		target in summative	
	final exam.			assessment. This is an area of	
				high concern.	



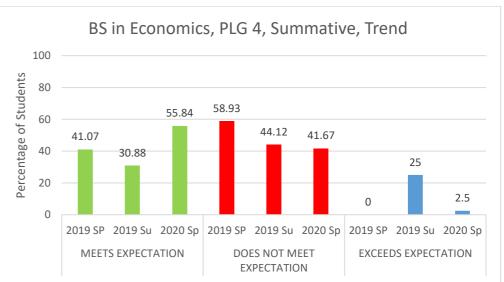


Figure BSE - 13 Figure BSE - 14

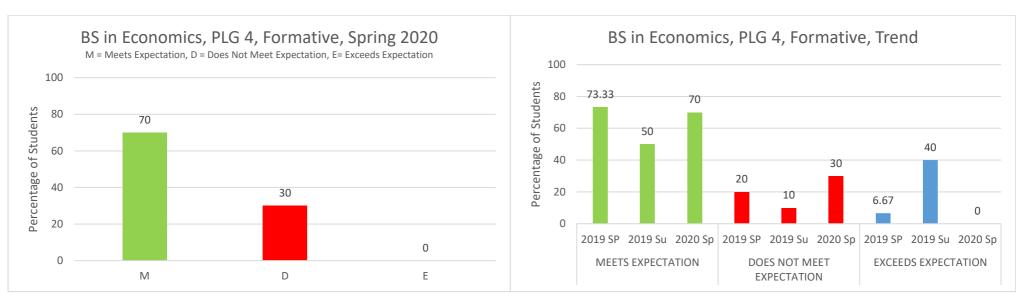
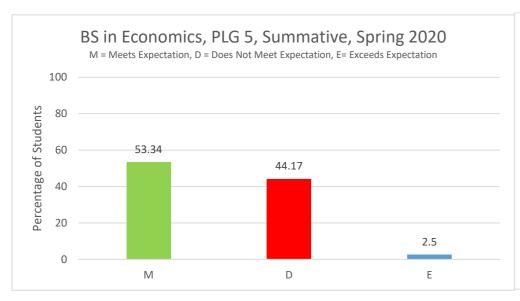


Figure BSE - 15 Figure BSE - 16

Program Learning Goal	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
<u> </u>				` '	
5. Critical Thinking and	Summative: Exit	Exit Assessment Test:	Please see	Target: 60% students should	The University arranged various
Analysis	Assessment Test, and	Meets Expectation 60%	figures	meet or exceed expectations.	online seminars to boost students'
	Course-Embedded	to 80%, Does Not Meet	BSE - 17		morale and motivate them to focus
	Assessment ECO 495	Expectation < 60%,	through	Students failed to meet the	on studies despite the current crisis.
	(Supervised Research Paper)	Exceeds Expectation >	BSE - 20.	target in summative	
	or ECO 499 (Thesis)	80%.		assessment.	
	F	C F1111		Tour de The manual transfer	
	Formative: ECO 303	Course-Embedded		Trend: The percentage of	
	selected question from final	Assessment: Rubric #		students not meeting	
	exam.	BS.5.1.1.1		expectations in both	
				summative and formative	
				assessment has increased	
				over the years.	



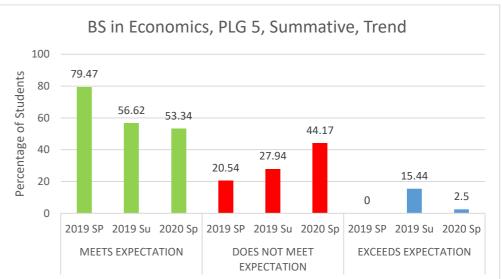
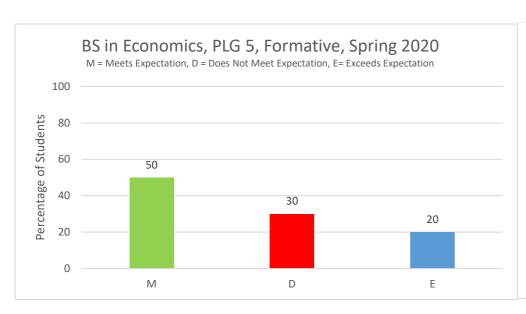


Figure BSE - 17 Figure BSE - 18



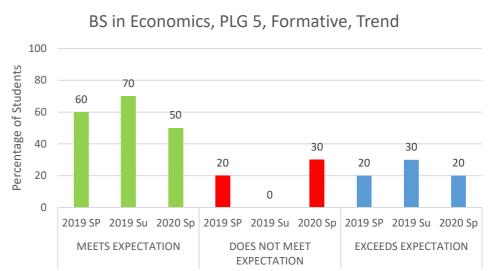
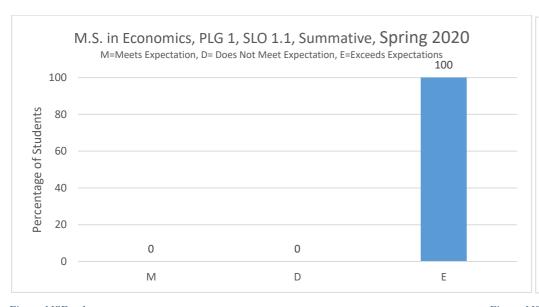


Figure BSE - 19 Figure BSE - 19

Spring 2020 Student Learning Assessment Report: MS in Economics

Program	Student Learning	Manage	Measurement	D14	Olasson diam (c)	Chaire the Land
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
1. Critical	1.1 Interpret and	Summative:	Rubric # MS.1.1.1.1	Please	Target: 60% students	The University arranged a virtual
thinking skills in	critically review	Course-Embedded		see	should meet or exceed	conference on Digital Bangladesh:
relation to	articles in the	Assessment: ECO		figures	expectations.	Technology for Covid 19 response.
microeconomics,	economics	695 or ECO 699		MSE-1		The conference was on the extensive
macroeconomics	research	Literature Review		through	Students met the target.	use of automation, Information
and econometrics	literature.	Section of Thesis or		MSE-		technology and online facilities in
		Research Papers		2.	Trend: Students exhibit	different sectors as education,
					extremely well	government/non-government offices,
		Formative: ECO 502			performance in this area.	industry and business, shopping and
		final term paper.			Formative assessment	banking, etc. to run the economy
					could not be measured for	smoothly during this Corona period.
					this period as Eco 502 was	
					not offered in this	
					semester.	



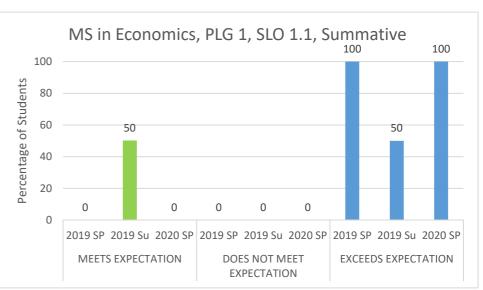
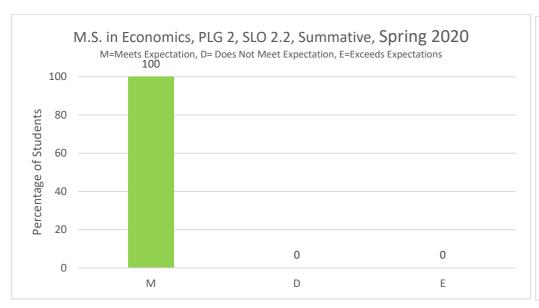


Figure MSE - 1 Figure MSE - 2

	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
2. Quantitative	2.2 Develop basic	Summative: ECO	MS.2.2.1.1	Please see	Target: 60% students should	The NSU IQAC arranged an online
analytical skills	research skills in	695 or ECO 699:		figures MSE	meet or exceed expectations.	workshop for all faculty members where
in application of	order to conduct	Economic modeling		- 3 and MSE		Dr Shyam Sharma from State University
economics	research with	section of research		- 4	Students met the target.	of New York at Stony Brook talked about
	minimal	papers or thesis.				online teaching challenges and solutions.
	supervision				Trend: Students exhibit	
					satisfactory performance in	
					this area. However, there is a	
					decrease in the percentage of	
					students exceeding	
					expectations.	
					_	



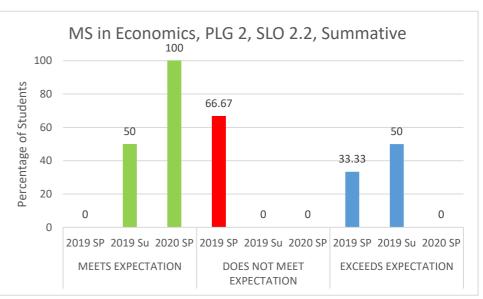
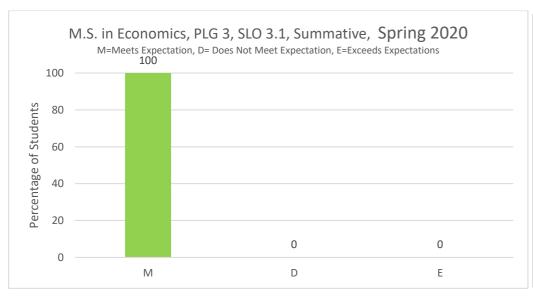


Figure MSE - 3 Figure MSE - 4

D	Student		N/			
Program	Learning	Maggura	Measurement		Observation(s)	Closing the Lean
Learning Goal 3. Problem solving skills for economic and business decision making in public and private sectors	Outcome 3.1 Use economic principles, theories and models to analyze and explain how decisions are made by individuals, organizations and societies.	Measure Summative: ECO 695 or ECO 699: Economic modeling section of research papers or thesis Formative: ECO 503 final Exam or ECO 504 final exam.	Criteria MS.3.1.1.1	Result Please see figures MSE – 5 through MSE - 8	Observation(s) Target: 60% students should meet or exceed expectations. Students met the target in summative assessment but not in formative assessment. Trend: Students exhibit satisfactory performance in this area. However, there is a decrease in the percentage of students exceeding expectations.	Closing the Loop NSU launched a newly established incubation program, North South University Startups Next, to create the next generation of startup founders in the country. The program will nurture future leaders with guided mentorship, networking, and funding opportunities to help their startups grow into a scalable business.



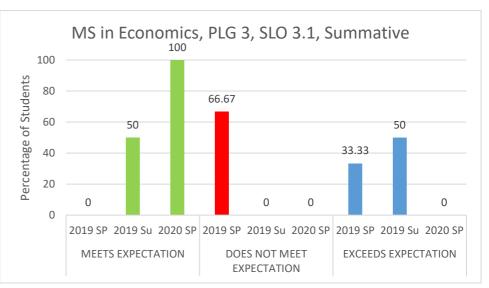
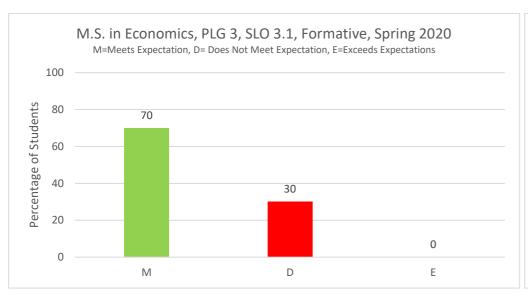


Figure MSE - 5 Figure MSE - 6



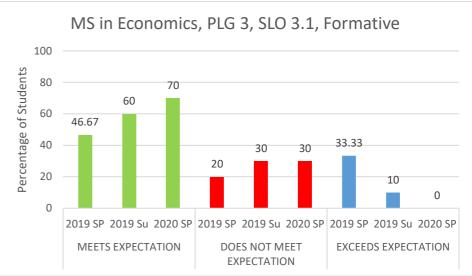
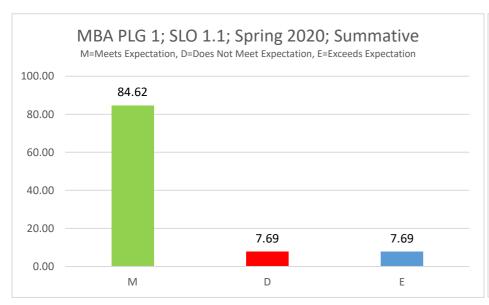


Figure MSE - 7 Figure MSE - 8

Spring 2020 Student Learning Assessment Report: Master of Business Administration

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
1. Managerial Communications	1.1 Communicate effectively toward achieving managerial objectives.	Summative: Exit Assessment Test, and Course- Embedded Assessment (BUS 690 final term projects) Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80% Course-Embedded Assessment: Rubric # MB.1.1.1.1	See Figures MBA- 1 through MBA-4	Target: 80% students should meet or, exceed expectation. Students met the target. Trend: Students' performance has improved over the period with an increase in the percentage of students meeting expectations.	Due to the onset of Covid19 NSU had to transition from in-person class to online class to complete the spring semester. The University successfully managed online classes through extensive faculty training and supplied all the necessary resources to conduct online classes.



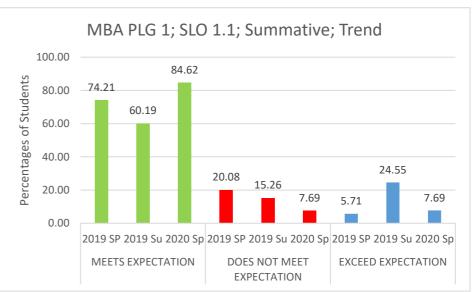
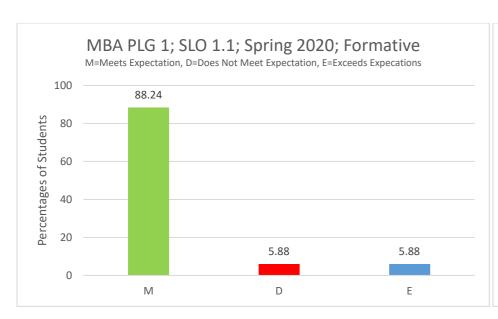


Figure MBA - 1 Figure MBA - 2



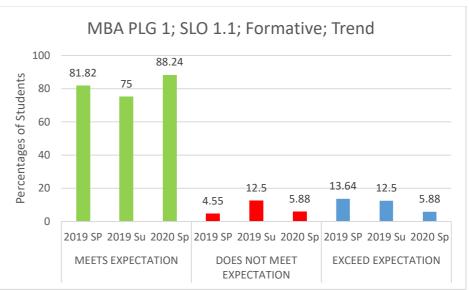
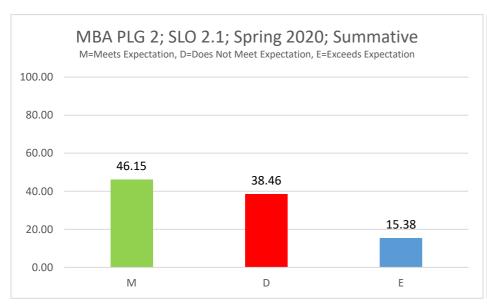


Figure MBA - 3 Figure MBA - 4

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking and Decision Making	2.1 Apply appropriate analytic framework to solving management problems, and developing of integrative managerial solutions.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects) Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80% Course-Embedded Assessment: Rubric # MB.2.1.1.1	See Figures MBA-5 through MBA-8	Target: 80% students should meet or, exceed expectation. Students failed to meet the target. Trend: Student performance has deteriorated over the period with an increase in the percentage of students not meeting expectations.	The NSU IQAC continued to develop the overall performance of the institution via performance evaluation, assessment, and teaching quality up-gradation



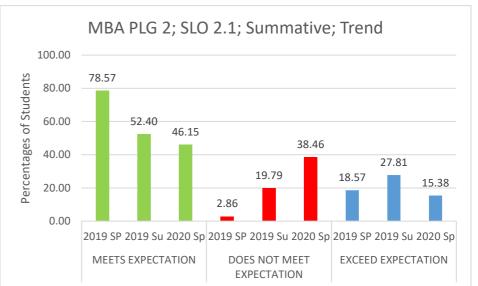
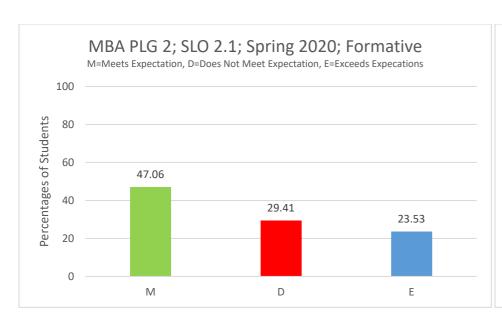


Figure MBA - 5 Figure MBA - 6



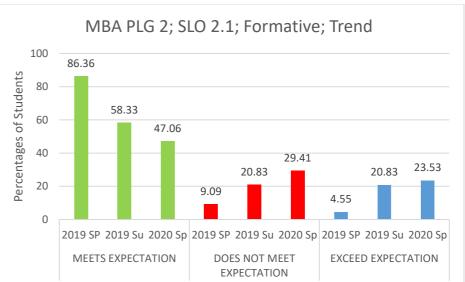
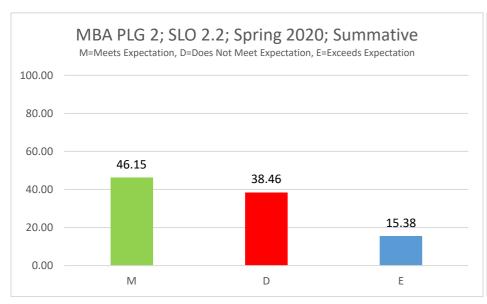


Figure MBA - 7 Figure MBA - 8

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking and Decision Making	2.2 Determine relevant decision criteria and alternatives, and identify the optimal solution	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects) Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80% Course-Embedded Assessment: Rubric # MB.2.1.1.1	See Figures MBA-9 through MBA-12	Target: 80% students should meet or, exceed expectation. Students failed to meet the target in the summative assessment. Students met the target in formative assessment. Trend: Students' performance in summative assessment has deteriorated over the period with an increase in the percentage of students not meeting expectations.	Faculties developed different strategies to deliver lecture content in the online environment in ways that engage students and meet the courses' learning objectives.



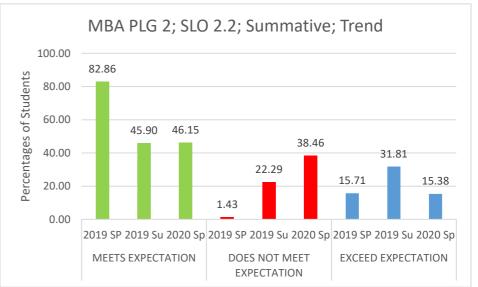
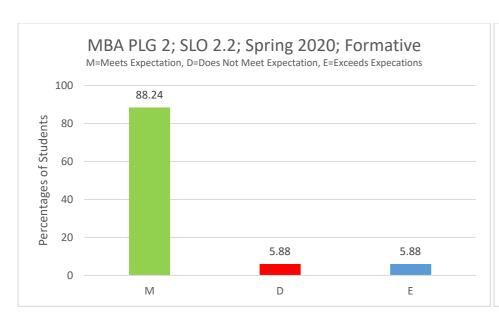


Figure MBA - 9 Figure MBA - 10



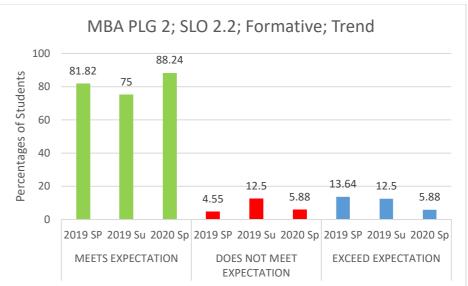
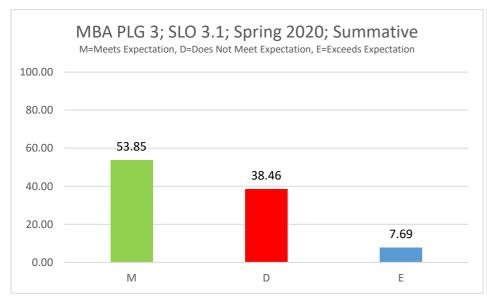


Figure MBA - 11 Figure MBA - 12

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Integration of management tools and techniques	3.1 Integrate and apply the tools and techniques of management, drawing on a broad-based knowledge of the major functions (accounting, economics, finance, information systems, marketing, operations management, and strategy) to solve complex management problems and render sound business decisions.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects) Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80% Course-Embedded Assessment: Rubric # MB.3.1.1.1	See Figures MBA-13 through MBA-16	Target: 80% students should meet or, exceed expectation. Students failed to meet the target both in the summative assessment and formative assessment. Trend: Student performance in summative assessment is extremely poor. This is a significant area of concern as the students are consistently failing to meet the target. Performance in formative assessment has also deteriorated over the period with an increase in the percentage of students not meeting expectations.	NSU launched a newly established incubation program, North South University Startups Next, to create the next generation of startup founders in the country. The program will nurture future leaders with guided mentorship, networking, and funding opportunities to help their startups grow into a scalable business.



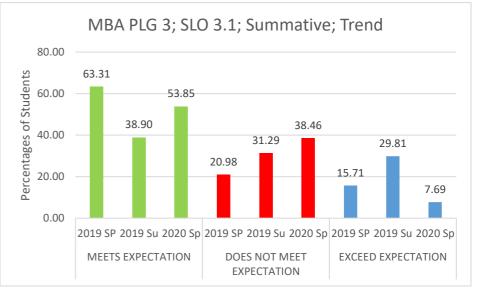


Figure MBA - 13 Figure MBA - 14

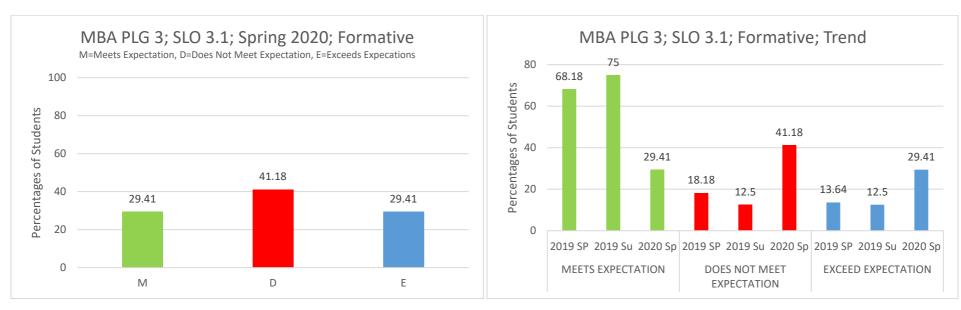
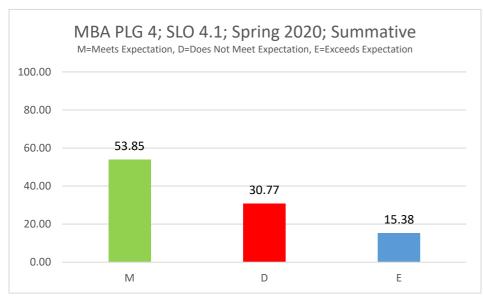


Figure MBA - 15 Figure MBA - 16

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Global Perspectives	4.1 Augment business decisions with global considerations.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects) Formative: Course- Embedded Assessment (BUS 685 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80% Course-Embedded Assessment: Rubric # MB.4.1.1.1	See Figures MBA-17 through MBA-20	Target: 80% students should meet or, exceed expectation. Students failed to meet the target in the summative assessment. Target is met in formative assessment. Trend: Although students failed to meet the target in summative assessment, there is a decrease in the percentage of students not meeting expectations.	Realistic illustrations from the business world, case studies and research articles are used in classroom teaching to provide students better understanding of the subject matter.



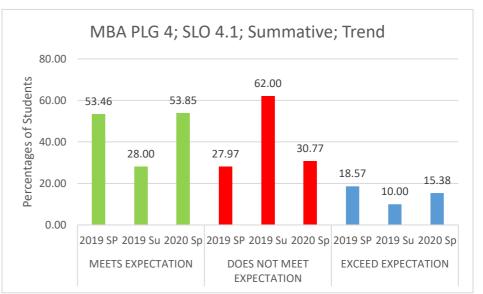
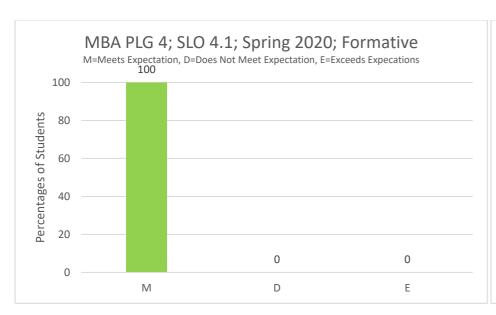


Figure MBA - 17 Figure MBA - 18



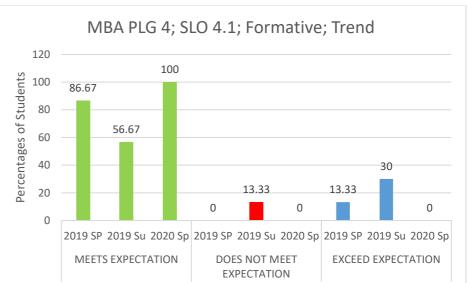
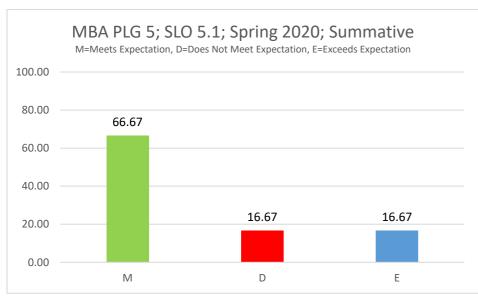


Figure MBA - 19 Figure MBA - 20

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
5. Ethical Considerations	5.1 Evaluate and articulate ethical considerations in managerial decision making and in enterprise management.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80% Course-Embedded Assessment: Rubric # MB.5.1.1.1	See Figures MBA-21 and MBA-22	Target: 80% students should meet or, exceed expectation. Students met the target. Trend: Performance has improved over the period with an increase in the percentage of students meeting expectations.	The University used Google Classroom and Google meet to conduct online classes. Lecture materials were shared with students before the online classes were delivered



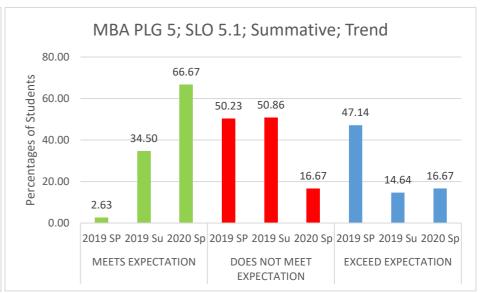
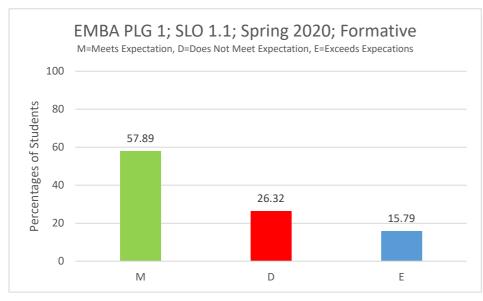


Figure MBA - 21 Figure MBA - 22

Spring 2020 Student Learning Assessment Report: Executive Master of Business Administration

	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
1. Managerial	1.1 Communicate	Summative: Exit	Assessment Tests	See	Target: 80% students should meet or,	Interactive assignments are used in
Communications	effectively	Assessment Test and	Meets Expectation:	Figures	exceed expectation.	the courses. Students are required
	toward	Course-Embedded	60% -80%; Does	EMBA –		to present on relevant topics that
	achieving	Assessment (EMB	Not Meet	1 through	Students failed to meet the target.	help them develop better
	managerial	690 final term project)	Expectation < 60%;	EMBA -		communication skills.
	objectives.		Exceeds	2	Trend: Students Performance has	
		Formative: Course-	Expectation> 80%		deteriorated over the period with an	
		Embedded			increase in the percentage of students not	
		Assessment (EMB	Course-Embedded		meeting expectations. Due to the	
		650 final term project)	Assessment:		pandemic, no exit exam was taken; hence	
			Rubric #		summative assessment could not be	
			EM.1.1.1.1		measured.	



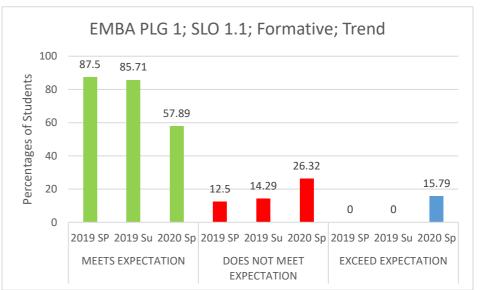
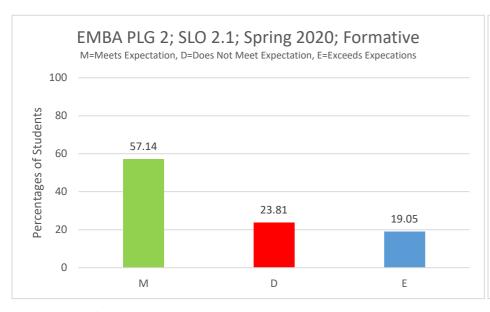


Figure EMBA - 1 Figure EMBA - 2

	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
2. Critical	2.1 Apply	Summative: Exit	Assessment Tests Meets	See	Target: 80% students should	Faculties developed different strategies to
Thinking and	appropriate	Assessment Test and	Expectation: 60% -80%;	Figures	meet or, exceed expectation.	deliver lecture content in the online
Decision	analytic	Course-Embedded	Does Not Meet	EMBA –		environment in ways that engage students
Making	framework to	Assessment (EMB 690	Expectation < 60%;	3 through	Students failed to meet the	and meet the courses' learning objectives.
	solving	final term project)	Exceeds Expectation>	EMBA -	target.	
	management		80%	4		
	problems, and	Formative: Course-			Trend: Although students	
	developing of	Embedded Assessment	Course-Embedded		did not meet the target,	
	integrative	(EMB 650 final term	Assessment: Rubric #		performance has improved	
	managerial	project)	EM.2.1.1.1		over the period with a	
	solutions.				decrease in the number of	
					students not meeting	
					expectations. Due to the	
					pandemic, no exit exam was	
					taken; hence summative	
					assessment could not be	
					measured.	



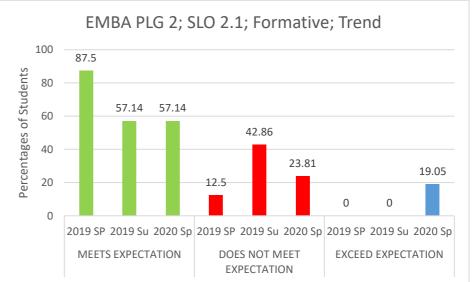
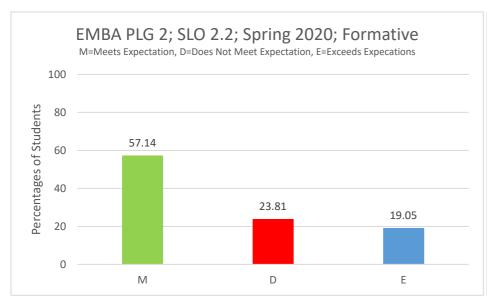


Figure EMBA - 3 Figure EMBA - 4

Program	Student Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
2. Critical	2.2 Determine	Summative: Exit	Assessment Tests Meets	See	Target: 80% students should meet	Realistic illustrations from the
Thinking and	relevant	Assessment Test and	Expectation: 60% -80%;	Figures	or, exceed expectation.	business world, case studies and
Decision	decision	Course-Embedded	Does Not Meet	EMBA –	_	research articles are used in
Making	criteria and	Assessment (EMB 690	Expectation < 60%;	5 through	Students failed to meet the target.	classroom teaching to provide
	alternatives,	final term project)	Exceeds Expectation>	EMBA -		students better understanding of the
	and identify		80%	6	Trend: Although students did not	subject matter.
	the optimal	Formative: Course-			meet the target, performance has	_
	solution.	Embedded Assessment	Course-Embedded		improved over the period with a	
		(EMB 650 final term	Assessment: Rubric #		decrease in number of students not	
		project)	EM.2.1.1.1		meeting expectations. Due to the	
					pandemic, no exit exam was taken;	
					hence summative assessment could	
					not be measured.	



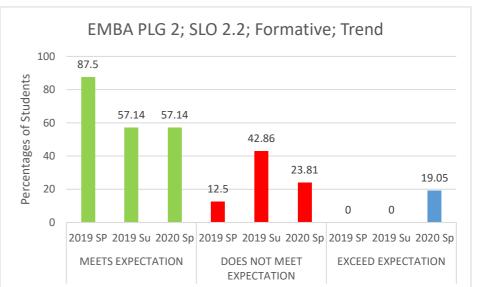
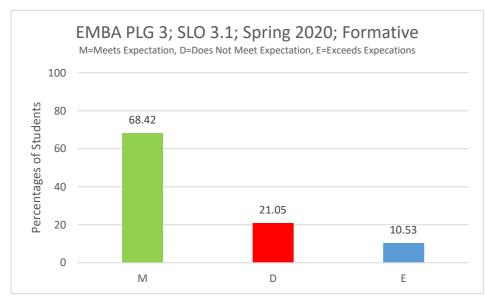


Figure EMBA - 5 Figure EMBA - 6

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Integration of management tools and techniques	3.1 Integrate and apply the tools and techniques of management, drawing on a broad-based knowledge of the major functions (accounting, economics, finance, information systems, marketing, operations management, and strategy) to solve complex management problems and render sound business decisions.	Summative: Exit Assessment Test and Course- Embedded Assessment (EMB 690 final term project) Formative: Course- Embedded Assessment (EMB 650 final term project)	Assessment Tests Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80% Course-Embedded Assessment: Rubric # EM.3.1.1.1	See Figures EMBA – 7 through EMBA - 8	Target: 80% students should meet or, exceed expectation. Students failed to meet the target. Trend: Students Performance has deteriorated over the period with increase in percentage of students not meeting expectations. Due to the pandemic, no exit exam was taken; hence summative assessment could not be measured.	Faculties with Ph.D. from North America or equivalent universities and long industry experience at top-level corporations, teach in the EMBA program.



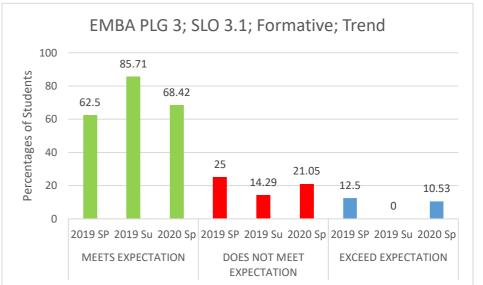
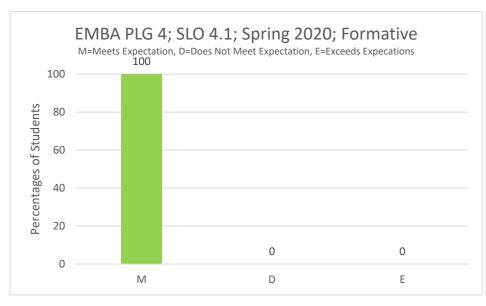


Figure EMBA - 7 Figure EMBA - 8

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Global Perspective	4.1 Augment business decisions with global considerations.	Summative: Exit Assessment Test and Course-Embedded Assessment (EMB 690 final term project) Formative: Course- Embedded Assessment (EMB 670 final term project)	Assessment Tests Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80% Course-Embedded Assessment: Rubric # EM.4.1.1.1	See Figures EMBA – 9 through EMBA - 10	Target: 80% students should meet or, exceed expectation. Students met the target. Trend: Student performance has improved over the period with increase in percentage of students meeting expectations. Due to pandemic no exit exam was taken hence summative assessment could not be measured	The EMBA curriculum recognizes and incorporates emerging trends, concepts, and issues of globalization. This is reflected in course design and pedagogy. Interdisciplinary integration with globalization is attained through a global capstone course.



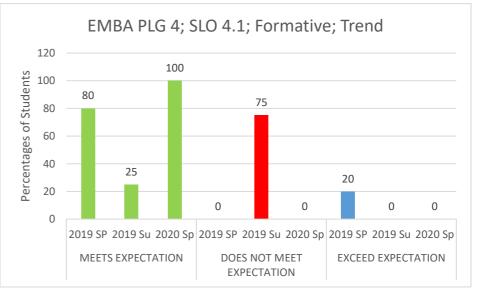


Figure EMBA - 9 Figure EMBA - 10

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